

MTD Sales
28.91 L

Brand Share %
4.24 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	16.14	4.95 %
Fridge	12.78	3.59 %
Total	28.91	4.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	6.84	9.16 %
CHENNAI-01	3.99	3.75 %
SOUTH-01	3.69	3.69 %
TRICHY-01	2.93	4.29 %
NORTH ARCOT	2.93	5.38 %
WEST-02	2.19	5.18 %
SOUTH-03	2.01	1.95 %
WEST-01	1.97	4.02 %
SOUTH ARCOT	1.41	3.40 %
WEST-03	0.94	2.24 %
Total	28.91	4.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	3.72	10.00 %
Fridge	3.12	8.32 %
Total	6.84	9.16 %

Branch *	MTD Sales L	Brand Share %
CH15	0.36	3.84 %
CH17	0.28	4.10 %
CH12	0.15	2.90 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH51		0.00 %
UKI1		0.00 %
WCHN	-0.14	2.36 %
Total	6.84	9.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.29	4.45 %
Fridge	1.70	3.09 %
Total	3.99	3.75 %

Branch *	MTD Sales L	Brand Share %
CH05	0.42	4.21 %
CH14	0.24	2.65 %
CH07	0.16	3.86 %
CH25	0.14	3.07 %
CH28	0.14	2.19 %
CH49	0.14	1.76 %
CH19	0.12	2.36 %
CGL1		0.00 %
CH26		0.00 %
CH29		0.00 %
CH45		0.00 %
CH47		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	3.99	3.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	2.01	4.49 %
Fridge	1.68	3.03 %
Total	3.69	3.69 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.20	2.02 %
NGR1	0.08	1.11 %
TKS2	0.08	3.05 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	3.69	3.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.57	5.11 %
Fridge	1.36	3.61 %
Total	2.93	4.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.41	3.89 %
MVM1	0.17	3.91 %
TNJ1	0.12	2.11 %
TNJ2	0.08	3.32 %
TRY3	0.08	3.35 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.93	4.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	2.18	7.73 %
Wash-Mac	0.75	2.86 %
Total	2.93	5.38 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.11	2.92 %
SBR1	0.08	3.28 %
AKM1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.93	5.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.24	5.38 %
Fridge	0.95	4.93 %
Total	2.19	5.18 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.08	1.91 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	2.19	5.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.73	3.71 %
Fridge	0.29	0.50 %
Total	2.01	1.95 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.56	2.19 %
MDU1	0.35	3.04 %
DGL1	0.18	3.22 %
MDU2	0.08	1.60 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
WHMD		0.00 %
Total	2.01	1.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.85	7.52 %
Fridge	0.12	0.50 %
Total	1.97	4.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.16	1.58 %
KMR1	0.16	2.33 %
CBE4	0.14	2.43 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	1.97	4.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.25	5.58 %
Wash-Mac	0.17	0.87 %
Total	1.41	3.40 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	1.41	3.40 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	0.80	3.64 %
Fridge	0.14	0.70 %
Total	0.94	2.24 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.19	2.96 %
ERD1	0.13	2.08 %
TPR1	0.08	2.00 %
CMI1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	0.94	2.24 %