

MTD Sales
21.95 L

Brand Share %
2.76 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	15.49	3.83 %
Wash-Mac	6.47	1.65 %
Total	21.95	2.76 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	5.36	5.40 %
CHENNAI-02	4.71	6.62 %
CHENNAI-01	3.30	3.30 %
SOUTH ARCOT	2.00	4.42 %
WEST-01	1.79	2.03 %
SOUTH-03	1.71	1.50 %
SOUTH-01	1.50	1.10 %
NORTH ARCOT	1.24	2.54 %
TRICHY-01	0.35	0.40 %
KL-SOUTH		0.00 %
Total	21.95	2.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	4.55	9.23 %
Wash-Mac	0.81	1.62 %
Total	5.36	5.40 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.14	2.68 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	5.36	5.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	2.45	7.14 %
Wash-Mac	2.26	6.14 %
Total	4.71	6.62 %

Branch *	MTD Sales L	Brand Share %
CH03	0.18	2.20 %
CH15	0.13	1.67 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	4.71	6.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	1.80	3.45 %
Wash-Mac	1.49	3.14 %
Total	3.30	3.30 %

Branch *	MTD Sales L	Brand Share %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	3.30	3.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.64	6.38 %
Wash-Mac	0.35	1.83 %
Total	2.00	4.42 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.00	4.42 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	1.35	3.37 %
Wash-Mac	0.44	0.91 %
Total	1.79	2.03 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.13	2.01 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	1.79	2.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	0.93	1.63 %
Wash-Mac	0.78	1.36 %
Total	1.71	1.50 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.16	2.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.71	1.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	1.34	1.93 %
Wash-Mac	0.16	0.24 %
Total	1.50	1.10 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.30	2.04 %
NGR1	0.16	2.47 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.50	1.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.07	4.28 %
Wash-Mac	0.17	0.71 %
Total	1.24	2.54 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.24	2.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	0.35	0.71 %
Total	0.35	0.40 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.35	0.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %