

MTD Sales
20.32 L

Brand Share %
4.17 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.73	4.83 %
Fridge	8.59	3.52 %
Total	20.32	4.17 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	4.36	8.53 %
CHENNAI-01	3.02	3.86 %
SOUTH-01	2.49	3.74 %
TRICHY-01	2.34	5.03 %
SOUTH-03	1.85	2.56 %
NORTH ARCOT	1.69	4.22 %
WEST-01	1.55	4.17 %
WEST-02	1.37	4.44 %
SOUTH ARCOT	0.97	3.04 %
WEST-03	0.68	2.10 %
Total	20.32	4.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	2.60	9.99 %
Fridge	1.76	7.01 %
Total	4.36	8.53 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH51		0.00 %
PON1		0.00 %
UKI1		0.00 %
WHC3	-0.14	1.97 %
Total	4.36	8.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.59	4.08 %
Fridge	1.43	3.65 %
Total	3.02	3.86 %

Branch *	MTD Sales L	Brand Share %
CH14	0.14	1.94 %
CH16	0.14	2.61 %
CH28	0.14	2.94 %
CH49	0.14	2.25 %
CH48	0.12	3.09 %
CGL1		0.00 %
CH19		0.00 %
CH29		0.00 %
CH45		0.00 %
CH47		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	3.02	3.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.51	4.85 %
Fridge	0.98	2.76 %
Total	2.49	3.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.20	2.64 %
NGR1	0.08	1.98 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
WHTV		0.00 %
Total	2.49	3.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	1.23	5.07 %
Wash-Mac	1.10	4.98 %
Total	2.34	5.03 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.12	2.58 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	2.34	5.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	1.57	4.69 %
Fridge	0.29	0.73 %
Total	1.85	2.56 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.56	3.49 %
MDU1	0.35	3.72 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	1.85	2.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.02	5.25 %
Wash-Mac	0.67	3.26 %
Total	1.69	4.22 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.11	3.95 %
AKM1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL4		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.69	4.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.43	7.08 %
Fridge	0.12	0.71 %
Total	1.55	4.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.16	2.11 %
KMR1	0.16	2.81 %
CBE4	0.14	3.56 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
WHCB		0.00 %
Total	1.55	4.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	0.82	6.49 %
Wash-Mac	0.55	3.02 %
Total	1.37	4.44 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.37	4.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.80	4.73 %
Wash-Mac	0.17	1.12 %
Total	0.97	3.04 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM2		0.00 %
VPM1		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	0.97	3.04 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	0.54	3.13 %
Fridge	0.14	0.93 %
Total	0.68	2.10 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.08	2.78 %
CMI1		0.00 %
ERD1		0.00 %
KGM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
VKL1		0.00 %
W3SD		0.00 %
WHPD		0.00 %
Total	0.68	2.10 %