

MTD Sales
13.43 L

Brand Share %
3.34 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	9.53	4.52 %
Wash-Mac	3.90	2.04 %
Total	13.43	3.34 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	3.47	7.11 %
CHENNAI-02	2.63	7.11 %
CHENNAI-01	2.02	4.19 %
SOUTH ARCOT	2.00	7.71 %
SOUTH-03	0.97	1.65 %
WEST-01	0.84	2.13 %
SOUTH-01	0.80	1.27 %
NORTH ARCOT	0.50	1.93 %
TRICHY-01	0.20	0.38 %
KL-SOUTH		0.00 %
Total	13.43	3.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	2.82	11.31 %
Wash-Mac	0.65	2.72 %
Total	3.47	7.11 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.47	7.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	1.35	7.10 %
Wash-Mac	1.28	7.13 %
Total	2.63	7.11 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH15		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	2.63	7.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	1.18	4.92 %
Wash-Mac	0.84	3.48 %
Total	2.02	4.19 %

Branch *	MTD Sales L	Brand Share %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
CH48		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	2.02	4.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.64	10.72 %
Wash-Mac	0.35	3.34 %
Total	2.00	7.71 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.00	7.71 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	0.51	1.66 %
Wash-Mac	0.46	1.64 %
Total	0.97	1.65 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.97	1.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	0.69	3.78 %
Wash-Mac	0.15	0.69 %
Total	0.84	2.13 %

Branch *	MTD Sales L	Brand Share %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	0.84	2.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	0.63	2.00 %
Wash-Mac	0.16	0.52 %
Total	0.80	1.27 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
TVL2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	0.80	1.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.50	3.24 %
Total	0.50	1.93 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.50	1.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	0.20	0.65 %
Total	0.20	0.38 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.20	0.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %