

MTD Sales
9.73 L

Brand Share %
4.23 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	5.59	4.83 %
Fridge	4.14	3.62 %
Total	9.73	4.23 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	2.25	10.83 %
CHENNAI-01	1.63	4.65 %
SOUTH-01	1.34	4.02 %
TRICHY-01	1.30	5.59 %
NORTH ARCOT	1.00	5.11 %
SOUTH-03	0.69	2.42 %
WEST-02	0.53	3.51 %
SOUTH ARCOT	0.37	2.13 %
WEST-03	0.33	1.75 %
WEST-01	0.29	1.60 %
Total	9.73	4.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	1.36	10.86 %
Fridge	0.90	10.79 %
Total	2.25	10.83 %

Branch *	MTD Sales L	Brand Share %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH20		0.00 %
CH32		0.00 %
CH35		0.00 %
CH36		0.00 %
CH43		0.00 %
CH51		0.00 %
GPD1		0.00 %
PON1		0.00 %
WHC3	-0.14	3.09 %
Total	2.25	10.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	1.10	6.26 %
Fridge	0.52	3.02 %
Total	1.63	4.65 %

Branch *	MTD Sales L	Brand Share %
CH14	0.14	3.26 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH16		0.00 %
CH19		0.00 %
CH25		0.00 %
CH38		0.00 %
CH45		0.00 %
CH47		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	1.63	4.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	0.86	4.51 %
Wash-Mac	0.48	3.35 %
Total	1.34	4.02 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TVL1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
Total	1.34	4.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.69	5.73 %
Fridge	0.61	5.43 %
Total	1.30	5.59 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.12	3.65 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
WTRZ		0.00 %
Total	1.30	5.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.59	6.96 %
Wash-Mac	0.41	3.71 %
Total	1.00	5.11 %

Branch *	MTD Sales L	Brand Share %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VEL4		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.00	5.11 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	0.69	5.30 %
Total	0.69	2.42 %

Branch *	MTD Sales L	Brand Share %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.69	2.42 %

WEST-02

Property	MTD Sales L	Brand Share %
Wash-Mac	0.38	4.50 %
Fridge	0.15	2.26 %
Total	0.53	3.51 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
WZWH		0.00 %
Total	0.53	3.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	0.37	4.89 %
Total	0.37	2.13 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHNV		0.00 %
WHUT		0.00 %
Total	0.37	2.13 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	0.19	2.15 %
Fridge	0.14	1.41 %
Total	0.33	1.75 %

Branch *	MTD Sales L	Brand Share %
CMI1		0.00 %
ERD1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
W3SD		0.00 %
Total	0.33	1.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	0.29	3.55 %
Total	0.29	1.60 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.08	2.25 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
WHCB		0.00 %
Total	0.29	1.60 %