

MTD Sales
45.93 L

Brand Share %
0.88 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **0.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.48	1.30 %
Wash-Mac	15.45	0.54 %
Total	45.93	0.88 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.62	1.03 %
WEST-02	6.71	1.19 %
SOUTH-01	6.65	0.80 %
CHENNAI-02	6.57	1.19 %
WEST-01	5.38	1.06 %
SOUTH-03	3.99	0.60 %
TRICHY-01	3.40	0.64 %
SOUTH ARCOT	3.08	0.85 %
NORTH ARCOT	2.41	0.61 %
KL-SOUTH	0.13	0.28 %
Total	45.93	0.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fridge	5.35	1.62 %
Wash-Mac	2.28	0.56 %
Total	7.62	1.03 %

Branch *	MTD Sales L	Brand Share %
CH16	0.36	0.54 %
CH19	0.23	0.65 %
CH11	0.22	0.70 %
CH28	0.16	0.38 %
CH07	0.14	0.41 %
MRM1	0.13	0.58 %
CH14	0.12	0.33 %
CH37	0.12	0.82 %
CH35	0.09	0.63 %
CH22		0.00 %
CH29		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	7.62	1.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	4.39	1.75 %
Wash-Mac	2.32	0.74 %
Total	6.71	1.19 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.29	0.70 %
NKL2	0.21	0.78 %
ATU1	0.18	0.84 %
SLM1	0.10	0.23 %
OML1	0.09	0.57 %
BMD1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	6.71	1.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Fridge	4.78	1.25 %
Wash-Mac	1.87	0.42 %
Total	6.65	0.80 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.49	0.71 %
TUT1	0.34	0.35 %
KVT1	0.22	0.43 %
RND1	0.12	0.50 %
APK1	0.10	0.59 %
ERL2	0.08	0.61 %
TKS2	0.08	0.19 %
SVK1		0.00 %
APK2		0.00 %
COL1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
WHTV		0.00 %
Total	6.65	0.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fridge	4.21	1.77 %
Wash-Mac	2.36	0.76 %
Total	6.57	1.19 %

Branch *	MTD Sales L	Brand Share %
CH03	0.45	0.68 %
CH15	0.38	0.66 %
CH17	0.25	0.84 %
CH44	0.14	0.85 %
CH20	0.13	0.56 %
CH43	0.11	0.53 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH36		0.00 %
CH46		0.00 %
MC06		0.00 %
PON1		0.00 %
CH24	-0.22	-0.76 %
Total	6.57	1.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Fridge	3.41	1.56 %
Wash-Mac	1.96	0.68 %
Total	5.38	1.06 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.10	0.64 %
CBE6	0.09	0.43 %
CBE1	0.08	0.48 %
UAM1	0.08	0.61 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
KMR1	-0.11	-0.43 %
Total	5.38	1.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Fridge	2.66	0.88 %
Wash-Mac	1.33	0.36 %
Total	3.99	0.60 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.14	0.73 %
KKD3	0.09	0.27 %
MDU2	0.08	0.19 %
MDU6	0.08	0.26 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	3.99	0.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	1.87	0.74 %
Wash-Mac	1.54	0.55 %
Total	3.40	0.64 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.29	0.83 %
TRY1	0.26	0.32 %
PBR2	0.25	0.51 %
PTK1	0.13	0.73 %
TNJ1	0.13	0.39 %
TVR2	0.13	0.46 %
TYR1	0.09	0.69 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	3.40	0.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	2.20	1.31 %
Wash-Mac	0.88	0.46 %
Total	3.08	0.85 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.29	0.87 %
KKI2	0.19	0.75 %
ULP1	0.11	0.56 %
CDM1	0.10	0.50 %
NVL2	0.09	0.45 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
WHUT		0.00 %
VPM1	-0.15	-3.03 %
Total	3.08	0.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	1.61	0.90 %
Wash-Mac	0.79	0.37 %
Total	2.41	0.61 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.25	0.58 %
TRL1	0.14	0.47 %
VEL1	0.14	0.78 %
ARC2	0.13	0.71 %
SBR1	0.10	0.32 %
KPM2	0.09	0.28 %
ABR1		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	2.41	0.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	0.13	0.59 %
Total	0.13	0.28 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total	0.13	0.28 %