

MTD Sales
366.03 L

Brand Share %
5.55 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	192.84	6.05 %
Fridge	173.19	5.09 %
Total	366.03	5.55 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	70.67	7.46 %
CHENNAI-02	64.34	7.97 %
TRICHY-01	45.59	5.76 %
SOUTH-01	32.80	3.04 %
NORTH ARCOT	32.35	6.18 %
SOUTH ARCOT	29.32	6.15 %
SOUTH-03	29.08	3.91 %
WEST-02	23.92	4.86 %
WEST-01	23.08	5.72 %
WEST-03	14.88	4.52 %
Total	366.03	5.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Wash-Mac	35.78	7.93 %
Fridge	34.90	7.03 %
Total	70.67	7.46 %

Branch *	MTD Sales L	Brand Share %
CH19	2.47	4.83 %
CH42	2.07	4.66 %
CH25	1.85	4.69 %
GUD1	1.22	3.08 %
CH48	1.21	2.34 %
CH38	1.13	5.34 %
GUD2	0.61	2.73 %
SKL1	0.59	2.80 %
CGL1	0.50	3.40 %
CH40		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
Total	70.67	7.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Wash-Mac	34.52	8.92 %
Fridge	29.83	7.10 %
Total	64.34	7.97 %

Branch *	MTD Sales L	Brand Share %
CH50	1.69	4.36 %
CH17	1.24	3.49 %
CH06	1.04	2.79 %
CH35	0.73	2.88 %
MJR1	0.64	2.94 %
CH37	0.50	5.17 %
GPD1	0.46	5.12 %
CH46	0.23	2.27 %
CH32	0.08	2.64 %
MC05		0.00 %
WHC3	-1.94	-30.48 %
Total	64.34	7.97 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Fridge	23.53	5.32 %
Wash-Mac	22.06	6.32 %
Total	45.59	5.76 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.78	5.04 %
TNJ2	1.52	3.95 %
PDK2	1.30	5.06 %
PTK1	1.28	3.85 %
KIK1	1.18	3.14 %
KUM1	1.11	2.52 %
NGT1	1.10	3.19 %
TTP1	0.58	4.00 %
TRY3	0.56	2.41 %
MDI1	0.50	1.68 %
PBR1	0.33	2.74 %
TRY2	0.27	3.98 %
MSI1	0.25	1.62 %
APM1		0.00 %
KRN1		0.00 %
KUM2		0.00 %
NCK1		0.00 %
WTRZ	-0.12	1.60 %
Total	45.59	5.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Wash-Mac	19.01	3.61 %
Fridge	13.79	2.49 %
Total	32.80	3.04 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.87	3.17 %
TUT1	1.71	1.40 %
KVT1	1.61	2.10 %
SDI1	1.17	3.70 %
TUT2	0.89	2.06 %
TKS2	0.82	2.00 %
SVK1	0.73	2.18 %
PKD1	0.65	2.52 %
TKS1	0.51	1.41 %
KYR1	0.50	4.33 %
SKD1	0.48	3.00 %
MAR1	0.46	1.69 %
RPM1	0.44	0.93 %
TVL1	0.40	0.46 %
APK1	0.34	2.27 %
VKM1	0.31	2.20 %
STU2	0.24	2.25 %
VNR1	0.21	1.96 %
ERL2	0.18	0.91 %
VLY1	0.16	0.56 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	32.80	3.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	19.07	7.20 %
Wash-Mac	13.28	5.14 %
Total	32.35	6.18 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.77	5.42 %
SBR1	1.36	4.86 %
VEL4	1.18	3.61 %
AKM1	0.86	3.75 %
VEL3	0.81	2.51 %
TRT1	0.80	3.75 %
CPT1	0.53	4.57 %
KPM1	0.45	5.44 %
SLG1	0.40	4.90 %
ANI1	0.17	1.41 %
WJP1	0.15	0.88 %
BGR1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
NASD	-0.19	2.98 %
WHVL	-0.29	5.25 %
Total	32.35	6.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fridge	16.76	6.71 %
Wash-Mac	12.56	5.53 %
Total	29.32	6.15 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.21	4.26 %
KML1	0.96	5.05 %
POY2	0.79	2.84 %
TDM1	0.73	3.13 %
CDM1	0.50	1.60 %
VCM2	0.31	1.96 %
POY1	0.23	0.43 %
NVL2		0.00 %
VPM1		0.00 %
WHUT	-0.12	2.25 %
WHNV	-0.14	3.68 %
Total	29.32	6.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Wash-Mac	16.50	4.61 %
Fridge	12.58	3.26 %
Total	29.08	3.91 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.28	3.05 %
KKD3	1.80	4.33 %
TEN1	0.66	3.13 %
USL1	0.38	2.71 %
PNI1	0.25	2.98 %
SVG1	0.24	2.17 %
MLR1	0.24	1.74 %
MDU7	0.20	0.81 %
MDU6	0.17	0.47 %
ODM1	0.12	2.03 %
KYK1	0.12	1.56 %
ATG1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MDU3		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
SZSD	-0.14	3.33 %
Total	29.08	3.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Fridge	12.38	5.00 %
Wash-Mac	11.54	4.71 %
Total	23.92	4.86 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.84	4.10 %
SLM3	1.13	4.22 %
ATU1	1.07	3.41 %
TRM1	0.99	3.52 %
PNG1	0.34	4.10 %
VPD1	0.33	1.79 %
EDP1	0.33	3.05 %
MCR1	0.32	1.20 %
HSR2	0.31	0.78 %
HSR1	0.24	0.66 %
KAM1	0.15	1.14 %
KVP1	0.12	0.67 %
PLC1	0.12	0.86 %
APN1	0.08	0.49 %
OML1	0.08	0.39 %
WZWH		0.00 %
BMD1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
WHKP		0.00 %
Total	23.92	4.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Wash-Mac	18.35	8.65 %
Fridge	4.73	2.48 %
Total	23.08	5.72 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.02	3.76 %
SNR1	1.25	4.69 %
CBE6	1.17	3.64 %
CBE4	0.70	1.96 %
CBE5	0.67	4.55 %
MPM1	0.56	3.10 %
SUL1	0.36	1.92 %
PPI1	0.33	3.75 %
KGI1	0.26	4.15 %
DPM2	0.20	1.75 %
PDM1	0.16	2.26 %
GDR1	0.13	1.89 %
KMD1		0.00 %
WZSD		0.00 %
Total	23.08	5.72 %

WEST-03

Property	MTD Sales L	Brand Share %
Wash-Mac	9.25	5.28 %
Fridge	5.62	3.65 %
Total	14.88	4.52 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.23	3.34 %
NKL2	0.94	2.20 %
TCG1	0.81	4.81 %
SYM2	0.53	4.81 %
PDR1	0.40	3.46 %
ERD1	0.38	0.86 %
AVI1	0.16	1.02 %
CMI1	0.08	0.73 %
TPR3	0.08	1.36 %
KGM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
VKL1		0.00 %
W3SD	-0.15	-20.78 %
WHPD	-0.33	4.22 %
Total	14.88	4.52 %