

MTD Sales  
65.58 L

Brand Share %  
3.08 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	45.78	3.34 %
Fan	14.01	2.05 %
Iron	3.14	10.68 %
W.Heater	2.55	5.02 %
R.Heater	0.11	100.00 %
<b>Total</b>	<b>65.58</b>	<b>3.08 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	12.38	3.48 %
SOUTH-03	10.16	3.00 %
WEST-02	8.72	2.58 %
WEST-01	8.47	3.38 %
TRICHY-01	7.62	2.87 %
CHENNAI-01	6.82	3.77 %
NORTH ARCOT	4.93	3.31 %
CHENNAI-02	4.30	3.49 %
SOUTH ARCOT	2.17	1.66 %
<b>Total</b>	<b>65.58</b>	<b>3.08 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cool	8.00	3.90 %
Fan	3.43	2.49 %
Iron	0.71	11.38 %
W.Heater	0.24	3.59 %
<b>Total</b>	<b>12.38</b>	<b>3.48 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.54	2.51 %
NGR1	0.39	2.21 %
TKS1	0.38	2.40 %
TUT2	0.26	2.04 %
ARM1	0.16	2.26 %
RPM1	0.10	1.05 %
STU2	0.10	1.65 %
PDI1	0.09	1.46 %
KSM1	0.06	2.00 %
APK1	0.06	0.97 %
SGT1	0.06	0.97 %
KYR1	0.05	0.55 %
COL1	0.04	1.37 %
VNR1	0.04	0.55 %
TYI1	0.04	0.62 %
ERL2	0.02	0.43 %
SKD1	0.01	0.30 %
S2SD	0.01	1.30 %
VKM1	0.01	0.12 %
PKD1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>12.38</b>	<b>3.48 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cool	7.38	3.61 %
Fan	1.87	1.49 %
W.Heater	0.54	11.06 %
Iron	0.38	7.90 %
<b>Total</b>	<b>10.16</b>	<b>3.00 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.64	2.17 %
DGL2	0.17	2.13 %
TPT1	0.17	1.39 %
TEN1	0.16	1.67 %
KRR1	0.12	1.40 %
KPT1	0.10	1.06 %
USL1	0.10	2.23 %
ODM1	0.10	2.46 %
MDU2	0.09	0.53 %
BTU1	0.09	2.44 %
BNR1	0.06	1.09 %
NTM1	0.05	1.20 %
ATG1	0.03	0.52 %
ADP1	0.03	0.48 %
MNM1	0.02	0.43 %
DKI1	0.01	0.19 %
NKI1	0.01	0.19 %
MPA1	0.01	0.08 %
KYK1		0.00 %
MLR1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
<b>Total</b>	<b>10.16</b>	<b>3.00 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cool	7.31	2.93 %
Fan	1.03	1.27 %
W.Heater	0.34	7.76 %
Iron	0.04	1.37 %
<b>Total</b>	<b>8.72</b>	<b>2.58 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.90	3.01 %
VPD1	0.15	1.87 %
SGI1	0.15	2.99 %
PMP1	0.14	1.89 %
APN1	0.10	1.08 %
DPR1	0.09	1.32 %
VKL1	0.09	1.65 %
SLM2	0.08	0.63 %
TRM1	0.04	0.46 %
RSP1	0.04	0.40 %
KMM1	0.04	0.68 %
MTR1	0.03	0.78 %
KAM1	0.03	0.30 %
EDP1	0.03	0.44 %
CMI1	0.02	0.26 %
HRR1	0.01	0.23 %
BMD1		0.00 %
EPI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>8.72</b>	<b>2.58 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	6.57	3.49 %
Fan	1.37	2.57 %
W.Heater	0.39	5.49 %
R.Heater	0.11	100.00 %
Iron	0.02	1.37 %
<b>Total</b>	<b>8.47</b>	<b>3.38 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.29	1.67 %
SYM2	0.21	2.36 %
PPI1	0.16	2.15 %
SUL1	0.11	1.00 %
UMP1	0.08	0.90 %
TPR4	0.07	1.06 %
TPR3	0.04	0.47 %
KMD1	0.04	0.61 %
PDM1	0.03	0.43 %
AVI1	0.03	0.34 %
CNR1	0.02	2.69 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>8.47</b>	<b>3.38 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cool	5.37	3.03 %
Fan	1.60	1.93 %
Iron	0.59	18.05 %
W.Heater	0.06	2.77 %
<b>Total</b>	<b>7.62</b>	<b>2.87 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	0.54	2.93 %
JKM1	0.30	3.03 %
TNJ1	0.19	1.54 %
PTK1	0.11	1.12 %
TYR1	0.10	0.63 %
MSI1	0.09	1.17 %
TVR1	0.04	0.88 %
PDK1	0.04	0.59 %
AYR1	0.04	0.48 %
TTP1	0.04	1.03 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>7.62</b>	<b>2.87 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	4.20	4.22 %
Fan	1.77	2.65 %
Iron	0.60	16.71 %
W.Heater	0.25	2.31 %
<b>Total</b>	<b>6.82</b>	<b>3.77 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	0.25	2.91 %
GUD1	0.16	2.95 %
CGL1	0.14	2.47 %
GUD2	0.11	2.15 %
TKM1	0.08	1.36 %
CH30	0.07	1.86 %
CH38	0.07	1.08 %
CZWH	0.06	0.70 %
CH35	0.05	1.00 %
CH25	0.02	0.43 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>6.82</b>	<b>3.77 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cool	3.57	3.85 %
Fan	1.00	2.05 %
W.Heater	0.34	7.13 %
Iron	0.02	0.80 %
<b>Total</b>	<b>4.93</b>	<b>3.31 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	0.24	2.72 %
PLR1	0.10	2.17 %
GDM1	0.07	1.33 %
ARC2	0.07	1.32 %
CGM1	0.07	1.56 %
SBR1	0.05	0.65 %
CYR1	0.04	1.69 %
VNB1	0.04	0.56 %
CPT1	0.04	1.10 %
UGI1	0.04	1.53 %
SLG1	0.03	0.76 %
PTU1	0.03	1.32 %
ANI1	0.01	0.39 %
VSI1	0.01	0.56 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
KPM1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>4.93</b>	<b>3.31 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	2.52	3.60 %
Fan	1.28	2.89 %
Iron	0.40	16.55 %
W.Heater	0.10	1.50 %
Total	4.30	3.49 %

Branch *	MTD Sales L	Brand Share %
CH21	0.24	2.27 %
CH03	0.18	1.91 %
CH24	0.13	2.58 %
CH15	0.12	1.43 %
CH33	0.09	1.82 %
CH31	0.06	2.22 %
PON1	0.05	1.35 %
CH12	0.04	0.79 %
CH44	0.04	1.04 %
CH46	0.04	1.39 %
CH43	0.04	0.54 %
CH23	0.03	1.46 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
Total	4.30	3.49 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cool	0.85	1.02 %
Fan	0.67	1.61 %
Iron	0.37	17.03 %
W.Heater	0.28	9.10 %
Total	2.17	1.66 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.29	2.27 %
POY1	0.21	2.19 %
STP1	0.12	2.20 %
KML1	0.11	1.92 %
TDM1	0.10	2.09 %
KLM1	0.08	1.99 %
VCM2	0.07	2.95 %
TRK1	0.05	0.59 %
PRT1	0.04	0.51 %
SJ12	0.02	0.37 %
TVM1		0.17 %
MKM1		0.00 %
NVL2		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
Total	2.17	1.66 %