

MTD Sales  
32.59 L

Brand Share %  
4.18 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	12.84	4.38 %
Fan	11.52	3.71 %
W.Heater	4.71	4.79 %
Iron	3.45	10.68 %
R.Heater	0.08	100.00 %
<b>Total</b>	<b>32.59</b>	<b>4.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
WEST-01	5.88	5.49 %
SOUTH-03	4.63	4.00 %
SOUTH-01	4.07	3.48 %
NORTH ARCOT	4.00	6.82 %
WEST-02	3.20	3.22 %
CHENNAI-02	3.14	5.90 %
CHENNAI-01	3.03	2.63 %
TRICHY-01	2.55	3.32 %
SOUTH ARCOT	2.08	5.61 %
<b>Total</b>	<b>32.59</b>	<b>4.18 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	3.38	6.20 %
Fan	1.70	5.21 %
W.Heater	0.69	6.39 %
R.Heater	0.08	100.00 %
Iron	0.03	0.85 %
<b>Total</b>	<b>5.88</b>	<b>5.49 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.18	2.25 %
TPR3	0.13	3.16 %
MPM1	0.09	2.37 %
AVI1	0.08	1.39 %
CBE5	0.07	3.71 %
CBE6	0.04	1.13 %
DPM2	0.03	0.94 %
ANR1	0.03	2.99 %
KMD1	0.03	1.39 %
CNR1	0.02	3.79 %
KGM1	0.02	1.10 %
GBM1	0.01	0.71 %
SUL1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>5.88</b>	<b>5.49 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cool	2.91	6.50 %
Fan	0.82	1.68 %
Iron	0.57	9.72 %
W.Heater	0.34	3.46 %
<b>Total</b>	<b>4.63</b>	<b>4.00 %</b>

Branch *	MTD Sales L	Brand Share %
TMM1	0.23	3.13 %
KKD3	0.14	3.92 %
TEN2	0.13	2.88 %
TPT1	0.13	3.10 %
BTU1	0.08	3.83 %
KRR1	0.07	2.16 %
MDU4	0.07	2.12 %
PKM1	0.05	1.69 %
MDU7	0.04	1.29 %
CMR1	0.04	2.91 %
PNV2	0.03	2.50 %
ATG1	0.03	1.26 %
USL1	0.03	1.68 %
TDI1	0.02	1.20 %
MDU2	0.02	0.26 %
DKI1	0.02	0.83 %
KYK1	0.01	0.82 %
ADP1		0.00 %
BNR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>4.63</b>	<b>4.00 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Fan	1.13	2.49 %
W.Heater	1.09	9.22 %
Air-Cool	1.08	2.36 %
Iron	0.77	13.15 %
Total	4.07	3.48 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.32	3.27 %
TVL1	0.32	3.10 %
TUT1	0.31	3.33 %
NGR1	0.17	3.73 %
RPM1	0.16	4.13 %
TKS1	0.14	2.54 %
VNR2	0.13	2.77 %
KYR1	0.11	2.84 %
VL1	0.11	3.96 %
SNL1	0.10	3.31 %
MAR1	0.09	4.09 %
SVK1	0.09	3.07 %
ASM1	0.08	3.40 %
VKM1	0.05	2.43 %
TUT2	0.05	1.27 %
APK1	0.05	1.87 %
ERL2	0.04	2.37 %
PKD1	0.03	1.60 %
VNR1	0.03	0.98 %
COL1	0.02	2.74 %
SKD1	0.02	1.62 %
S2SD	0.02	3.71 %
TCN1	0.01	0.52 %
STU2	0.01	0.64 %
MMT1		0.00 %
PDI1		0.00 %
TY1		0.00 %
UDN1		0.00 %
Total	4.07	3.48 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.31	9.98 %
W.Heater	0.84	6.62 %
Air-Cool	0.83	4.76 %
Iron	0.01	0.47 %
Total	4.00	6.82 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.11	1.95 %
WJD1	0.06	2.78 %
WJP1	0.05	2.84 %
CYR1	0.05	3.93 %
KPM2		0.00 %
Total	4.00	6.82 %

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	2.29	4.23 %
Fan	0.83	2.61 %
W.Heater	0.06	0.71 %
Iron	0.03	0.91 %
Total	3.20	3.22 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.17	2.54 %
SLM3	0.13	3.34 %
MCR1	0.11	3.21 %
ERD2	0.07	1.16 %
VKL1	0.07	3.20 %
SGG1	0.06	3.31 %
TCG1	0.06	3.50 %
HRR1	0.05	3.48 %
TRM1	0.04	1.41 %
HSR1	0.04	1.28 %
BMD1	0.04	2.10 %
EPI1	0.04	0.91 %
HSR2	0.03	0.67 %
KVP1	0.03	1.34 %
CMI1	0.02	0.76 %
DPR1	0.01	1.25 %
MTR1	0.01	0.57 %
OML1	0.01	0.43 %
PLC1	0.01	0.29 %
PMP1	0.01	0.37 %
APN1		0.00 %
EDP1		0.00 %
KAM1		0.00 %
PDR1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	3.20	3.22 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.34	6.36 %
W.Heater	0.79	6.52 %
Iron	0.51	21.85 %
Air-Cool	0.50	3.87 %
Total	3.14	5.90 %

Branch *	MTD Sales L	Brand Share %
CH03	0.16	3.94 %
CH34	0.10	3.59 %
CH21	0.07	1.59 %
CH20	0.07	3.80 %
CH43	0.06	1.97 %
CH24	0.06	2.20 %
CH50	0.06	2.09 %
CH31	0.03	3.86 %
CH36	0.02	1.70 %
CH01		0.00 %
CH32		0.00 %
CH33		0.00 %
Total	3.14	5.90 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	1.73	2.54 %
Iron	0.56	17.55 %
W.Heater	0.51	2.38 %
Air-Cool	0.24	1.61 %
<b>Total</b>	<b>3.03</b>	<b>2.63 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	0.16	2.50 %
CH25	0.13	4.08 %
CH45	0.09	3.27 %
CH22	0.08	3.90 %
CGL1	0.06	3.49 %
TKM1	0.05	3.51 %
CH28	0.04	1.05 %
CH26	0.04	3.31 %
GUD1	0.02	0.81 %
MRM1	0.01	0.77 %
CH48	0.01	0.49 %
WHC3	0.01	1.03 %
CH35	0.01	0.82 %
KNR1	0.01	1.48 %
CH14		0.00 %
CH29		0.00 %
CH38		0.00 %
CZWH		0.00 %
SKL1		0.00 %
WCHN		0.00 %
CH37	-0.01	-3.52 %
<b>Total</b>	<b>3.03</b>	<b>2.63 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cool	1.48	3.96 %
Iron	0.60	17.55 %
Fan	0.47	1.85 %
<b>Total</b>	<b>2.55</b>	<b>3.32 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	0.14	3.01 %
KUM1	0.14	3.60 %
TVR1	0.06	3.37 %
TRY4	0.04	0.92 %
JKM1	0.04	2.04 %
AYR1	0.04	2.21 %
TRY3	0.04	1.26 %
NCK1	0.04	3.07 %
MVM1	0.04	0.85 %
KRN1	0.03	1.23 %
MSI1	0.03	1.67 %
NGT1	0.03	1.15 %
PTK1	0.02	0.86 %
PBR2	0.02	0.28 %
KIK1	0.01	0.89 %
PDK1	0.01	0.96 %
APM1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
<b>Total</b>	<b>2.55</b>	<b>3.32 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	1.20	8.03 %
W.Heater	0.39	6.81 %
Iron	0.36	15.26 %
Air-Cool	0.13	1.11 %
<b>Total</b>	<b>2.08</b>	<b>5.61 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.14	3.17 %
CDM1	0.08	3.13 %
ULP1	0.07	3.04 %
PRT1	0.06	2.99 %
TRK1	0.05	2.75 %
KML1	0.04	3.24 %
STP1	0.03	1.71 %
SJI2	0.02	0.96 %
VPM1		0.00 %
<b>Total</b>	<b>2.08</b>	<b>5.61 %</b>