

MTD Sales  
**4.78 L**

Brand Share %  
**0.94 %**

Information:

**MTD :** 01-09-2026 To 25-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **0.94 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 3.86        | 1.58 %        |
| W.Heater | 0.61        | 0.43 %        |
| Iron     | 0.29        | 0.94 %        |
| R.Heater | 0.02        | 17.59 %       |
| Total    | 4.78        | 0.94 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| WEST-01     | 1.18        | 3.47 %        |
| SOUTH-01    | 0.76        | 0.85 %        |
| WEST-02     | 0.61        | 1.44 %        |
| CHENNAI-02  | 0.61        | 1.15 %        |
| TRICHY-01   | 0.40        | 0.74 %        |
| CHENNAI-01  | 0.32        | 0.45 %        |
| SOUTH-03    | 0.30        | 0.41 %        |
| WEST-03     | 0.24        | 1.18 %        |
| NORTH ARCOT | 0.22        | 0.57 %        |
| SOUTH ARCOT | 0.12        | 0.38 %        |
| Total       | 4.78        | 0.94 %        |

**WEST-01**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.90        | 8.16 %        |
| W.Heater | 0.24        | 2.12 %        |
| Iron     | 0.02        | 1.13 %        |
| R.Heater | 0.02        | 17.59 %       |
| Total    | 1.18        | 3.47 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE4     | 0.02        | 0.74 %        |
| CBE3     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 1.18        | 3.47 %        |

# SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.63        | 1.21 %        |
| W.Heater | 0.07        | 0.41 %        |
| Iron     | 0.07        | 0.98 %        |
| Total    | 0.76        | 0.85 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 0.04        | 0.83 %        |
| TKS2     | 0.03        | 0.45 %        |
| TKS1     | 0.02        | 0.53 %        |
| KVT1     | 0.01        | 0.11 %        |
| APK1     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| ASM1     |             | 0.00 %        |
| COL1     |             | 0.00 %        |
| ERL2     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| RND2     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SGT1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| SVK1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TVL1     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| VNR1     |             | 0.00 %        |
| RPM1     |             | -0.17 %       |
| Total    | 0.76        | 0.85 %        |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.47        | 2.59 %        |
| W.Heater | 0.12        | 1.39 %        |
| Iron     | 0.03        | 1.04 %        |
| Total    | 0.61        | 1.44 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| DPR2     | 0.01        | 0.60 %        |
| PLC1     | 0.01        | 0.47 %        |
| APN1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| EDP1     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| HRR1     |             | 0.00 %        |
| HSR1     |             | 0.00 %        |
| KAM1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| PMP1     |             | 0.00 %        |
| PNG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 0.61        | 1.44 %        |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.49        | 2.52 %        |
| W.Heater | 0.07        | 0.42 %        |
| Iron     | 0.05        | 1.87 %        |
| Total    | 0.61        | 1.15 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 0.03        | 0.82 %        |
| CH15     | 0.02        | 0.77 %        |
| CH18     | 0.01        | 0.14 %        |
| CH01     |             | 0.00 %        |
| CH21     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH36     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH44     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| CH51     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| WCHN     |             | 0.00 %        |
| Total    | 0.61        | 1.15 %        |

# TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.39        | 1.38 %        |
| Iron     | 0.02        | 0.53 %        |
| Total    | 0.40        | 0.74 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVR2     | 0.03        | 0.72 %        |
| TRY1     | 0.02        | 0.42 %        |
| TNJ2     | 0.02        | 0.87 %        |
| JKM1     | 0.02        | 0.68 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KRN1     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MVM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| NMM1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| PDK2     |             | 0.00 %        |
| PTK1     |             | 0.00 %        |
| TNJ1     |             | 0.00 %        |
| TTP1     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| Total    | 0.40        | 0.74 %        |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.28        | 0.96 %        |
| W.Heater | 0.03        | 0.09 %        |
| Iron     | 0.01        | 0.40 %        |
| Total    | 0.32        | 0.45 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH47     | 0.03        | 0.49 %        |
| CH07     | 0.02        | 0.81 %        |
| CH25     | 0.02        | 0.80 %        |
| CH42     | 0.02        | 0.59 %        |
| CH49     | 0.02        | 0.43 %        |
| CH48     | 0.01        | 0.17 %        |
| KNR1     | 0.01        | 0.52 %        |
| CH05     |             | 0.00 %        |
| CH08     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH16     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH40     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MRM1     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 0.32        | 0.45 %        |

**SOUTH-03**

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.29        | 0.66 %        |
| Iron     | 0.01        | 0.21 %        |
| Total    | 0.30        | 0.41 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU5     | 0.03        | 0.83 %        |
| DGL1     | 0.01        | 0.29 %        |
| MDU6     | 0.01        | 0.30 %        |
| ADP1     |             | 0.00 %        |
| ATG1     |             | 0.00 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| CMR1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KKD3     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU1     |             | 0.00 %        |
| MDU2     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MDU7     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| MPA1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PKM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| PVI1     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| SVG1     |             | 0.00 %        |
| TDI1     |             | 0.00 %        |
| TEN1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 0.30        | 0.41 %        |

### WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.20        | 2.40 %        |
| W.Heater | 0.03        | 0.53 %        |
| Iron     | 0.02        | 1.32 %        |
| Total    | 0.24        | 1.18 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NKL2     | 0.01        | 0.54 %        |
| TPR1     | 0.01        | 0.54 %        |
| AVI1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| PDR1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| WHPD     |             | 0.00 %        |
| Total    | 0.24        | 1.18 %        |

### NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fan      | 0.19        | 1.02 %        |
| Iron     | 0.04        | 1.62 %        |
| Total    | 0.22        | 0.57 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VEL3     | 0.02        | 0.85 %        |
| VEL1     | 0.01        | 0.67 %        |
| SBR1     | 0.01        | 0.22 %        |
| ABR1     |             | 0.00 %        |
| AKM1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| BGR1     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SLG1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VEL4     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| WJD1     |             | 0.00 %        |
| WJP1     |             | 0.00 %        |
| Total    | 0.22        | 0.57 %        |

# SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| W.Heater | 0.07        | 0.60 %        |
| Iron     | 0.03        | 1.24 %        |
| Fan      | 0.02        | 0.16 %        |
| Total    | 0.12        | 0.38 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KKI2     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| VPM2     |             | 0.00 %        |
| Total    | 0.12        | 0.38 %        |