

MTD Sales  
24.97 L

Brand Share %  
2.91 %

Information:

MTD : 01-05-2026 To 24-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	9.83	2.60 %
Fan	9.35	2.82 %
Iron	3.10	14.48 %
W.Heater	2.66	2.93 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>24.97</b>	<b>2.91 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	6.25	4.43 %
SOUTH-01	3.80	2.99 %
SOUTH-03	3.02	2.65 %
CHENNAI-02	2.93	3.23 %
NORTH ARCOT	2.24	3.63 %
TRICHY-01	2.09	1.99 %
WEST-02	1.88	2.11 %
WEST-01	1.75	2.85 %
SOUTH ARCOT	1.00	1.45 %
<b>Total</b>	<b>24.97</b>	<b>2.91 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	4.49	7.32 %
Fan	1.11	2.24 %
Iron	0.40	15.65 %
W.Heater	0.25	1.23 %
<b>Total</b>	<b>6.25</b>	<b>4.43 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	0.19	2.72 %
CH42	0.15	1.85 %
CH35	0.07	2.18 %
CH45	0.06	1.32 %
CH38	0.04	0.94 %
SKL1	0.04	2.50 %
CH25	0.03	0.82 %
CH05		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CZWH		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>6.25</b>	<b>4.43 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fan	1.90	3.25 %
Air-Cool	0.80	1.75 %
Iron	0.74	14.27 %
W.Heater	0.37	3.55 %
<b>Total</b>	<b>3.80</b>	<b>2.99 %</b>

Branch *	MTD Sales L	Brand Share %
VNR2	0.11	1.52 %
SVK1	0.08	2.77 %
TVL1	0.07	0.61 %
PKD1	0.04	1.64 %
KGL1	0.03	2.27 %
SKD1	0.01	0.75 %
VKM1	0.01	0.50 %
KYR1	0.01	0.25 %
STU2	0.01	0.45 %
ERL2	0.01	0.16 %
SDI1	0.01	0.38 %
MMT1	0.01	0.40 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
RPM1	-0.01	-0.39 %
<b>Total</b>	<b>3.80</b>	<b>2.99 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fan	1.08	1.97 %
Air-Cool	0.84	2.08 %
W.Heater	0.80	8.72 %
Iron	0.31	9.50 %
<b>Total</b>	<b>3.02</b>	<b>2.65 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.22	2.65 %
TPT1	0.06	1.53 %
PNV2	0.06	2.87 %
KRR1	0.04	2.63 %
TEN2	0.02	0.66 %
MDU4	0.02	0.92 %
SGP1	0.01	1.23 %
KYK1	0.01	0.39 %
MPA1	0.01	0.19 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>3.02</b>	<b>2.65 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	1.52	2.99 %
Fan	1.03	3.19 %
Iron	0.21	11.84 %
W.Heater	0.17	7.28 %
Total	2.93	3.23 %

Branch *	MTD Sales L	Brand Share %
CH18	0.15	2.02 %
CH17	0.07	2.12 %
CH43	0.07	1.52 %
CH06	0.06	2.66 %
CH15	0.05	1.20 %
CH27	0.04	1.28 %
CH36	0.03	1.18 %
CH24	0.03	0.88 %
CH01		0.00 %
CH32		0.00 %
CH33		0.00 %
CH44		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	2.93	3.23 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	2.81 %
Fan	0.75	3.17 %
W.Heater	0.38	11.18 %
Iron	0.22	14.72 %
Total	2.24	3.63 %

Branch *	MTD Sales L	Brand Share %
ABR1	0.04	1.82 %
AKM1	0.04	1.46 %
VSI1	0.04	1.97 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
CGM1	-0.03	-1.92 %
Total	2.24	3.63 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	1.37	3.20 %
Air-Cool	0.53	1.04 %
Iron	0.20	10.32 %
<b>Total</b>	<b>2.09</b>	<b>1.99 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ2	0.15	2.46 %
KUM1	0.11	1.84 %
PTK1	0.06	1.33 %
TTP1	0.06	2.88 %
AYR1	0.04	1.46 %
MVM1	0.03	0.50 %
TNJ1	0.03	0.49 %
KIK1	0.02	1.26 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>2.09</b>	<b>1.99 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	0.89	3.19 %
W.Heater	0.40	3.69 %
Iron	0.35	17.83 %
Air-Cool	0.24	0.51 %
<b>Total</b>	<b>1.88</b>	<b>2.11 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	0.09	1.36 %
ERD1	0.09	2.02 %
HSR1	0.08	2.85 %
SLM1	0.06	1.23 %
SLM2	0.04	1.68 %
MCR1	0.04	1.92 %
KVP1	0.04	1.68 %
VPD1	0.04	2.87 %
MTR1	0.03	1.33 %
ATU1	0.02	0.85 %
PLC1	0.02	0.67 %
CMI1	0.01	0.99 %
HRR1	0.01	1.01 %
DPR2	0.01	0.37 %
SGG1	0.01	0.58 %
PMP1	0.01	0.21 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>1.88</b>	<b>2.11 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	0.71	3.22 %
Iron	0.47	32.28 %
Air-Cool	0.34	1.54 %
W.Heater	0.20	1.59 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>1.75</b>	<b>2.85 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	0.08	2.67 %
SNR1	0.06	2.41 %
CBE4	0.03	1.77 %
DPM2	0.03	2.68 %
TPR2	0.02	0.60 %
TPR3	0.01	0.68 %
CNR1	0.01	0.53 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
WZSD		0.00 %
KMR1	-0.05	-0.98 %
<b>Total</b>	<b>1.75</b>	<b>2.85 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	0.53	2.51 %
Iron	0.20	11.43 %
Air-Cool	0.19	0.66 %
W.Heater	0.08	0.53 %
<b>Total</b>	<b>1.00</b>	<b>1.45 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.09	2.83 %
ULP1	0.08	2.63 %
KKI2	0.07	2.49 %
PRT1	0.04	0.26 %
SJI2	0.03	1.18 %
VPM2	0.03	1.05 %
STP1	0.03	0.99 %
POY1	0.01	0.34 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>1.00</b>	<b>1.45 %</b>