

MTD Sales  
58.08 L

Brand Share %  
3.12 %

Information:

MTD : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	41.06	3.40 %
Fan	11.62	1.99 %
Iron	2.77	10.96 %
W.Heater	2.53	5.61 %
R.Heater	0.09	100.00 %
<b>Total</b>	<b>58.08</b>	<b>3.12 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.40	3.43 %
SOUTH-03	8.87	3.03 %
WEST-01	8.01	3.55 %
WEST-02	7.41	2.46 %
TRICHY-01	6.59	2.84 %
CHENNAI-01	6.28	4.01 %
NORTH ARCOT	4.77	3.68 %
CHENNAI-02	3.68	3.45 %
SOUTH ARCOT	2.07	1.81 %
<b>Total</b>	<b>58.08</b>	<b>3.12 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cool	6.65	3.75 %
Fan	2.89	2.52 %
Iron	0.62	11.39 %
W.Heater	0.24	4.02 %
<b>Total</b>	<b>10.40</b>	<b>3.43 %</b>

Branch *	MTD Sales L	Brand Share %
VNR2	0.43	2.79 %
TUT1	0.34	1.93 %
SVK1	0.27	2.87 %
TUT2	0.21	1.96 %
NGR1	0.18	1.20 %
ARM1	0.16	2.75 %
RND1	0.15	1.99 %
RPM1	0.10	1.19 %
PDI1	0.09	1.58 %
STU2	0.06	1.28 %
SGT1	0.06	1.16 %
APK1	0.05	0.98 %
KYR1	0.05	0.65 %
KSM1	0.05	1.74 %
VNR1	0.04	0.64 %
ERL2	0.02	0.48 %
SKD1	0.01	0.35 %
S2SD	0.01	1.54 %
VKM1	0.01	0.14 %
COL1		0.00 %
PKD1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>10.40</b>	<b>3.43 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cool	6.59	3.70 %
Fan	1.43	1.35 %
W.Heater	0.54	12.53 %
Iron	0.31	7.07 %
<b>Total</b>	<b>8.87</b>	<b>3.03 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.57	2.22 %
TPT1	0.16	1.61 %
KRR1	0.12	1.48 %
KPT1	0.10	1.24 %
MDU2	0.09	0.60 %
BTU1	0.09	2.84 %
USL1	0.07	1.58 %
BNR1	0.06	1.24 %
ODM1	0.06	1.78 %
DGL2	0.05	0.71 %
NTM1	0.05	1.43 %
CMR1	0.04	1.49 %
TEN1	0.04	0.43 %
ATG1	0.03	0.60 %
ADP1	0.03	0.56 %
MNM1	0.02	0.54 %
NKI1	0.01	0.21 %
DKI1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
<b>Total</b>	<b>8.87</b>	<b>3.03 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cool	6.39	3.74 %
Fan	1.10	2.35 %
W.Heater	0.41	6.06 %
R.Heater	0.09	100.00 %
Iron	0.02	1.56 %
<b>Total</b>	<b>8.01</b>	<b>3.55 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.29	1.94 %
SYM2	0.21	2.48 %
PPI1	0.16	2.20 %
UMP1	0.08	1.01 %
TPR4	0.07	1.30 %
SUL1	0.07	0.77 %
TPR3	0.04	0.56 %
KMD1	0.04	0.69 %
AVI1	0.03	0.34 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>8.01</b>	<b>3.55 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cool	6.18	2.76 %
Fan	0.87	1.23 %
W.Heater	0.34	8.18 %
Iron	0.01	0.30 %
<b>Total</b>	<b>7.41</b>	<b>2.46 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.72	3.04 %
PMP1	0.13	2.11 %
SGI1	0.11	2.46 %
VPD1	0.11	1.42 %
APN1	0.10	1.35 %
VKL1	0.08	1.58 %
SLM2	0.08	0.78 %
TRM1	0.04	0.48 %
RSP1	0.04	0.41 %
MTR1	0.03	0.83 %
KAM1	0.03	0.33 %
EDP1	0.03	0.45 %
CMI1	0.02	0.29 %
HRR1	0.01	0.13 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>7.41</b>	<b>2.46 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cool	4.66	2.98 %
Fan	1.30	1.85 %
Iron	0.56	19.90 %
W.Heater	0.06	3.16 %
<b>Total</b>	<b>6.59</b>	<b>2.84 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	0.37	2.22 %
TNJ1	0.15	1.36 %
PTK1	0.11	1.36 %
TYR1	0.10	0.70 %
MSI1	0.09	1.30 %
KUM2	0.06	2.85 %
TVR1	0.04	0.99 %
PDK1	0.04	0.71 %
AYR1	0.04	0.53 %
TTP1	0.04	1.14 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>6.59</b>	<b>2.84 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	3.97	4.60 %
Fan	1.53	2.65 %
Iron	0.54	17.53 %
W.Heater	0.25	2.54 %
<b>Total</b>	<b>6.28</b>	<b>4.01 %</b>

Branch *	MTD Sales L	Brand Share %
CGL1	0.14	2.77 %
GUD2	0.11	2.36 %
CH30	0.07	2.23 %
CH38	0.07	1.36 %
CZWH	0.06	0.88 %
CH35	0.05	1.15 %
TKM1	0.04	0.77 %
CH25	0.02	0.51 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>6.28</b>	<b>4.01 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cool	3.51	4.29 %
Fan	0.93	2.23 %
W.Heater	0.34	8.11 %
<b>Total</b>	<b>4.77</b>	<b>3.68 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	0.19	2.59 %
PLR1	0.10	2.37 %
GDM1	0.07	1.54 %
ARC2	0.07	1.46 %
SBR1	0.05	0.70 %
CYR1	0.04	2.07 %
VNB1	0.04	0.63 %
CPT1	0.04	1.37 %
UGI1	0.04	1.69 %
SLG1	0.03	0.89 %
CGM1	0.03	0.86 %
PTU1	0.03	1.52 %
ANI1	0.01	0.51 %
VSI1	0.01	0.63 %
ABR1		0.00 %
AKM1		0.00 %
BGR1		0.00 %
KPM1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>4.77</b>	<b>3.68 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	2.29	3.75 %
Fan	0.96	2.52 %
Iron	0.36	17.28 %
W.Heater	0.07	1.26 %
<b>Total</b>	<b>3.68</b>	<b>3.45 %</b>

Branch *	MTD Sales L	Brand Share %
CH50	0.16	2.99 %
CH21	0.15	1.67 %
CH03	0.14	1.71 %
CH24	0.10	2.23 %
CH33	0.09	2.19 %
CH31	0.06	2.38 %
PON1	0.05	1.55 %
CH12	0.04	0.96 %
CH44	0.04	1.13 %
CH46	0.04	1.70 %
CH43	0.04	0.62 %
CH01		0.00 %
CH06		0.00 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
MC06		0.00 %
<b>Total</b>	<b>3.68</b>	<b>3.45 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cool	0.82	1.12 %
Fan	0.61	1.64 %
Iron	0.36	19.54 %
W.Heater	0.28	11.69 %
<b>Total</b>	<b>2.07</b>	<b>1.81 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.27	2.24 %
POY1	0.21	2.57 %
STP1	0.12	2.70 %
KML1	0.11	2.06 %
TDM1	0.10	2.32 %
PRT1	0.04	0.55 %
KLM1	0.04	1.22 %
SJI2	0.03	0.51 %
TRK1	0.01	0.15 %
TVM1		0.19 %
MKM1		0.00 %
NVL2		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>2.07</b>	<b>1.81 %</b>