

MTD Sales  
23.93 L

Brand Share %  
2.92 %

Information:

MTD : 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	9.39	2.61 %
Fan	8.99	2.86 %
Iron	2.97	14.66 %
W.Heater	2.55	2.86 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>23.93</b>	<b>2.92 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.96	4.45 %
SOUTH-01	3.56	2.95 %
SOUTH-03	2.90	2.67 %
CHENNAI-02	2.66	3.13 %
NORTH ARCOT	2.24	3.84 %
TRICHY-01	2.07	2.06 %
WEST-02	1.88	2.17 %
WEST-01	1.66	2.82 %
SOUTH ARCOT	1.00	1.51 %
<b>Total</b>	<b>23.93</b>	<b>2.92 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	4.32	7.50 %
Fan	1.02	2.17 %
Iron	0.37	15.40 %
W.Heater	0.25	1.25 %
<b>Total</b>	<b>5.96</b>	<b>4.45 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	0.19	2.87 %
CH42	0.15	2.00 %
CH45	0.06	1.36 %
CH35	0.06	1.86 %
CH38	0.04	0.97 %
SKL1	0.04	2.75 %
CH25	0.03	0.83 %
CH05		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CZWH		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>5.96</b>	<b>4.45 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fan	1.79	3.26 %
Air-Cool	0.71	1.62 %
Iron	0.70	14.36 %
W.Heater	0.37	3.60 %
<b>Total</b>	<b>3.56</b>	<b>2.95 %</b>

Branch *	MTD Sales L	Brand Share %
VNR2	0.11	1.57 %
TVL1	0.07	0.63 %
PKD1	0.04	1.96 %
KGL1	0.03	2.27 %
SKD1	0.01	0.95 %
STU2	0.01	0.50 %
ERL2	0.01	0.17 %
SDI1	0.01	0.45 %
VKM1	0.01	0.27 %
KYR1	0.01	0.13 %
MMT1	0.01	0.42 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
RPM1	-0.01	-0.40 %
<b>Total</b>	<b>3.56</b>	<b>2.95 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Fan	0.99	1.91 %
Air-Cool	0.84	2.19 %
W.Heater	0.77	8.49 %
Iron	0.30	9.43 %
<b>Total</b>	<b>2.90</b>	<b>2.67 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.22	2.85 %
MDU3	0.06	2.49 %
TPT1	0.06	1.54 %
KRR1	0.04	2.67 %
MDU4	0.02	0.98 %
SGP1	0.01	1.38 %
KYK1	0.01	0.44 %
MPA1	0.01	0.20 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
<b>Total</b>	<b>2.90</b>	<b>2.67 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	1.33	2.80 %
Fan	1.03	3.37 %
Iron	0.21	12.57 %
W.Heater	0.09	4.15 %
<b>Total</b>	<b>2.66</b>	<b>3.13 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	0.15	2.12 %
CH17	0.07	2.30 %
CH43	0.07	1.58 %
CH06	0.06	2.85 %
CH15	0.05	1.31 %
CH27	0.04	1.39 %
CH36	0.03	1.29 %
CH24	0.03	0.90 %
CH01		0.00 %
CH32		0.00 %
CH33		0.00 %
CH44		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
PON1		0.00 %
UK11		0.00 %
<b>Total</b>	<b>2.66</b>	<b>3.13 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	2.96 %
Fan	0.75	3.34 %
W.Heater	0.38	12.28 %
Iron	0.22	15.74 %
<b>Total</b>	<b>2.24</b>	<b>3.84 %</b>

Branch *	MTD Sales L	Brand Share %
ABR1	0.04	1.74 %
AKM1	0.04	1.78 %
VSI1	0.04	2.13 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
CGM1	-0.03	-2.05 %
<b>Total</b>	<b>2.24</b>	<b>3.84 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	1.34	3.32 %
Air-Cool	0.53	1.08 %
Iron	0.20	10.77 %
<b>Total</b>	<b>2.07</b>	<b>2.06 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ2	0.15	2.50 %
KUM1	0.11	1.91 %
PTK1	0.06	1.44 %
AYR1	0.04	1.54 %
TTP1	0.04	1.84 %
MVM1	0.03	0.52 %
TNJ1	0.03	0.52 %
KIK1	0.02	1.26 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>2.07</b>	<b>2.06 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	0.89	3.30 %
W.Heater	0.40	3.73 %
Iron	0.35	18.11 %
Air-Cool	0.24	0.53 %
<b>Total</b>	<b>1.88</b>	<b>2.17 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	0.09	1.45 %
ERD1	0.09	2.16 %
SLM1	0.06	1.25 %
SLM2	0.04	1.78 %
MCR1	0.04	2.01 %
KVP1	0.04	1.69 %
MTR1	0.03	1.33 %
ATU1	0.02	0.90 %
PLC1	0.02	0.67 %
CMI1	0.01	0.99 %
HRR1	0.01	1.11 %
DPR2	0.01	0.39 %
SGG1	0.01	0.62 %
PMP1	0.01	0.23 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>1.88</b>	<b>2.17 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	0.66	3.15 %
Iron	0.43	32.58 %
Air-Cool	0.34	1.60 %
W.Heater	0.20	1.64 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>1.66</b>	<b>2.82 %</b>

Branch *	MTD Sales L	Brand Share %
PLI1	0.08	2.78 %
SNR1	0.06	2.60 %
DPM2	0.03	2.78 %
TPR3	0.01	0.75 %
TPR2	0.01	0.42 %
CBE4	0.01	0.55 %
CNR1	0.01	0.53 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
WZSD		0.00 %
KMR1	-0.05	-1.04 %
<b>Total</b>	<b>1.66</b>	<b>2.82 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	0.53	2.65 %
Iron	0.20	11.95 %
Air-Cool	0.19	0.69 %
W.Heater	0.08	0.53 %
<b>Total</b>	<b>1.00</b>	<b>1.51 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.09	2.89 %
ULP1	0.08	2.67 %
KKI2	0.07	2.56 %
PRT1	0.04	0.26 %
SJI2	0.03	1.23 %
VPM2	0.03	1.08 %
STP1	0.03	1.15 %
POY1	0.01	0.37 %
KML1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>1.00</b>	<b>1.51 %</b>