

MTD Sales  
27.36 L

Brand Share %  
4.18 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	10.26	3.87 %
Air-Cool	9.73	4.16 %
W.Heater	4.28	4.85 %
Iron	3.02	10.66 %
R.Heater	0.08	100.00 %
<b>Total</b>	<b>27.36</b>	<b>4.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
WEST-01	4.55	5.33 %
NORTH ARCOT	3.84	7.55 %
SOUTH-03	3.79	3.94 %
SOUTH-01	3.39	3.57 %
CHENNAI-01	2.75	2.61 %
CHENNAI-02	2.72	6.14 %
WEST-02	2.64	3.11 %
SOUTH ARCOT	1.93	6.26 %
TRICHY-01	1.74	2.81 %
<b>Total</b>	<b>27.36</b>	<b>4.18 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	2.51	6.06 %
Fan	1.32	4.99 %
W.Heater	0.62	6.24 %
R.Heater	0.08	100.00 %
Iron	0.03	0.93 %
<b>Total</b>	<b>4.55</b>	<b>5.33 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.14	2.27 %
CBE4	0.11	2.57 %
TPR3	0.09	2.81 %
MPM1	0.09	3.33 %
AVI1	0.08	1.69 %
CBE6	0.04	1.51 %
DPM2	0.03	1.32 %
KMD1	0.03	2.24 %
KGM1	0.02	1.29 %
CNR1	0.01	1.98 %
GBM1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>4.55</b>	<b>5.33 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.25	11.17 %
Air-Cool	0.80	5.50 %
W.Heater	0.78	6.72 %
Iron	0.01	0.53 %
<b>Total</b>	<b>3.84</b>	<b>7.55 %</b>

Branch *	MTD Sales L	Brand Share %
WJD1	0.06	3.41 %
TRL1	0.05	1.03 %
WJP1	0.03	1.50 %
KPM2		0.00 %
<b>Total</b>	<b>3.84</b>	<b>7.55 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cool	2.30	6.48 %
Fan	0.74	1.83 %
Iron	0.46	8.89 %
W.Heater	0.28	3.22 %
<b>Total</b>	<b>3.79</b>	<b>3.94 %</b>

Branch *	MTD Sales L	Brand Share %
TEN2	0.13	3.74 %
TPT1	0.09	2.58 %
TMM1	0.08	1.37 %
KRR1	0.07	2.64 %
MDU4	0.07	2.23 %
PKM1	0.05	2.17 %
MDU7	0.04	1.48 %
CMR1	0.04	3.75 %
PNV2	0.03	2.84 %
USL1	0.03	1.75 %
TDI1	0.02	1.34 %
MDU2	0.02	0.33 %
DKI1	0.02	1.01 %
KYK1	0.01	1.05 %
ATG1	0.01	0.48 %
ADP1		0.00 %
BNR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
<b>Total</b>	<b>3.79</b>	<b>3.94 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
W.Heater	1.03	10.19 %
Fan	0.86	2.36 %
Air-Cool	0.79	2.17 %
Iron	0.72	13.89 %
<b>Total</b>	<b>3.39</b>	<b>3.57 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	0.32	3.89 %
TUT1	0.26	3.53 %
TKS2	0.15	1.87 %
KYR1	0.11	3.59 %
VNR2	0.11	2.69 %
SDI1	0.09	3.77 %
SVK1	0.09	3.35 %
TKS1	0.08	2.10 %
APK2	0.07	3.73 %
ASM1	0.07	3.41 %
TUT2	0.05	1.48 %
APK1	0.04	2.07 %
VKM1	0.03	1.91 %
ERL2	0.03	2.24 %
PKD1	0.03	1.93 %
VNR1	0.03	1.14 %
SKD1	0.02	2.11 %
TCN1	0.01	0.62 %
STU2	0.01	0.82 %
TKY1	0.01	0.80 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
<b>Total</b>	<b>3.39</b>	<b>3.57 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	1.65	2.60 %
Iron	0.49	18.45 %
W.Heater	0.44	2.19 %
Air-Cool	0.18	1.39 %
<b>Total</b>	<b>2.75</b>	<b>2.61 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	0.15	2.73 %
CH45	0.09	3.58 %
CH22	0.08	4.05 %
CGL1	0.06	4.05 %
TKM1	0.05	3.91 %
CH28	0.04	1.14 %
GUD1	0.02	0.90 %
MRM1	0.01	0.92 %
CH48	0.01	0.56 %
CH35	0.01	1.08 %
KNR1	0.01	1.49 %
CH14		0.00 %
CH29		0.00 %
CH38		0.00 %
CZWH		0.00 %
SKL1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
CH37	-0.01	-3.66 %
<b>Total</b>	<b>2.75</b>	<b>2.61 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.28	7.28 %
W.Heater	0.68	6.30 %
Iron	0.40	20.32 %
Air-Cool	0.37	3.79 %
<b>Total</b>	<b>2.72</b>	<b>6.14 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.08	2.53 %
CH21	0.07	1.96 %
CH50	0.06	2.35 %
CH24	0.05	2.30 %
CH43	0.05	1.94 %
CH01		0.00 %
CH20		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
MC06		0.00 %
<b>Total</b>	<b>2.72</b>	<b>6.14 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cool	1.75	3.83 %
Fan	0.81	2.99 %
W.Heater	0.06	0.81 %
Iron	0.03	1.01 %
<b>Total</b>	<b>2.64</b>	<b>3.11 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.17	2.89 %
MCR1	0.11	3.56 %
SLM3	0.11	3.05 %
ERD2	0.07	1.40 %
VKL1	0.07	3.67 %
SGG1	0.06	4.01 %
TCG1	0.06	3.56 %
HRR1	0.05	3.91 %
TRM1	0.04	1.55 %
HSR1	0.04	1.42 %
HSR2	0.03	0.78 %
KVP1	0.03	1.65 %
CMI1	0.02	0.98 %
DPR1	0.01	1.50 %
MTR1	0.01	0.66 %
OML1	0.01	0.45 %
PLC1	0.01	0.36 %
PMP1	0.01	0.44 %
APN1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
PDR1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>2.64</b>	<b>3.11 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	1.10	8.61 %
W.Heater	0.39	7.79 %
Iron	0.31	14.74 %
Air-Cool	0.13	1.44 %
<b>Total</b>	<b>1.93</b>	<b>6.26 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.12	2.98 %
CDM1	0.07	3.25 %
ULP1	0.07	3.79 %
PRT1	0.06	3.89 %
TRK1	0.05	3.46 %
KML1	0.04	4.05 %
SJI2	0.02	0.91 %
MKM1	0.01	3.31 %
STP1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>1.93</b>	<b>6.26 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cool	0.91	3.13 %
Iron	0.58	19.12 %
Fan	0.25	1.22 %
<b>Total</b>	<b>1.74</b>	<b>2.81 %</b>

Branch *	MTD Sales L	Brand Share %
TYR1	0.14	3.51 %
TVR1	0.06	4.14 %
JKM1	0.04	2.26 %
AYR1	0.04	2.27 %
TRY3	0.04	1.64 %
KRN1	0.03	1.53 %
MSI1	0.03	1.95 %
NGT1	0.03	1.50 %
MVM1	0.03	0.88 %
PTK1	0.02	1.00 %
PBR2	0.01	0.23 %
PDK1	0.01	1.11 %
KIK1	0.01	0.55 %
TRY4	0.01	0.16 %
APM1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
<b>Total</b>	<b>1.74</b>	<b>2.81 %</b>