

MTD Sales  
45.98 L

Brand Share %  
3.22 %

Information:

MTD : 01-04-2026 To 18-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	32.20	3.43 %
Fan	9.38	2.17 %
Iron	2.35	11.91 %
W.Heater	2.00	5.28 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>45.98</b>	<b>3.22 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.89	3.45 %
WEST-01	7.09	4.03 %
SOUTH-03	6.07	2.88 %
WEST-02	5.70	2.37 %
CHENNAI-01	5.36	4.39 %
TRICHY-01	5.17	3.00 %
NORTH ARCOT	4.24	4.04 %
CHENNAI-02	2.94	3.39 %
SOUTH ARCOT	1.52	1.73 %
<b>Total</b>	<b>45.98</b>	<b>3.22 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cool	5.10	3.74 %
Fan	2.12	2.56 %
Iron	0.50	11.50 %
W.Heater	0.18	3.30 %
<b>Total</b>	<b>7.89</b>	<b>3.45 %</b>

Branch *	MTD Sales L	Brand Share %
VNR2	0.21	1.89 %
TUT2	0.18	1.87 %
RND1	0.15	2.43 %
NGR1	0.14	1.28 %
TUT1	0.13	0.87 %
RPM1	0.10	1.50 %
ARM1	0.10	2.34 %
STU2	0.06	1.92 %
SGT1	0.06	1.54 %
APK1	0.05	1.28 %
PDI1	0.05	1.18 %
KYR1	0.05	0.87 %
KSM1	0.05	2.12 %
VNR1	0.04	0.80 %
ERL2	0.01	0.45 %
S2SD	0.01	1.54 %
SKD1	0.01	0.26 %
VKM1	0.01	0.20 %
COL1		0.00 %
PKD1		0.00 %
TYI1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>7.89</b>	<b>3.45 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cool	5.81	4.32 %
Fan	0.91	2.63 %
W.Heater	0.32	5.76 %
R.Heater	0.04	100.00 %
Iron	0.01	0.99 %
<b>Total</b>	<b>7.09</b>	<b>4.03 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	0.22	2.16 %
TPR4	0.07	1.81 %
SUL1	0.07	0.93 %
KMD1	0.04	1.20 %
PPI1	0.04	0.60 %
AVI1	0.03	0.40 %
UMP1	0.03	0.57 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>7.09</b>	<b>4.03 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cool	4.35	3.35 %
Fan	1.06	1.42 %
W.Heater	0.43	12.34 %
Iron	0.23	7.21 %
<b>Total</b>	<b>6.07</b>	<b>2.88 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.48	2.42 %
KPT1	0.10	1.80 %
KRR1	0.08	1.31 %
USL1	0.07	1.86 %
BNR1	0.06	1.98 %
TEN1	0.06	0.82 %
BTU1	0.05	2.17 %
DGL2	0.05	0.99 %
NTM1	0.05	2.02 %
CMR1	0.04	2.93 %
TPT1	0.04	0.53 %
ATG1	0.03	0.85 %
ADP1	0.03	0.87 %
NKI1	0.01	0.27 %
PNV2	0.01	0.33 %
DKI1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
<b>Total</b>	<b>6.07</b>	<b>2.88 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cool	4.82	2.66 %
Fan	0.66	1.22 %
W.Heater	0.21	5.75 %
Iron	0.01	0.38 %
<b>Total</b>	<b>5.70</b>	<b>2.37 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	0.18	2.36 %
VPD1	0.11	1.57 %
APN1	0.10	1.58 %
PMP1	0.09	1.94 %
SLM2	0.08	0.86 %
SGI1	0.07	1.90 %
TRM1	0.04	0.54 %
DPR2	0.03	0.75 %
KAM1	0.03	0.44 %
VKL1	0.03	0.90 %
EDP1	0.03	0.59 %
CMI1	0.02	0.41 %
HRR1	0.01	0.17 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>5.70</b>	<b>2.37 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	3.25	4.68 %
Fan	1.40	3.27 %
Iron	0.46	19.02 %
W.Heater	0.25	3.44 %
<b>Total</b>	<b>5.36</b>	<b>4.39 %</b>

Branch *	MTD Sales L	Brand Share %
GUD2	0.10	2.96 %
CH30	0.07	2.45 %
CH38	0.07	1.65 %
CZWH	0.06	3.17 %
SKL1	0.05	2.28 %
TKM1	0.04	1.00 %
CH25	0.02	0.59 %
CH35	0.02	0.56 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>5.36</b>	<b>4.39 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cool	3.53	2.99 %
Fan	1.10	2.21 %
Iron	0.53	24.97 %
<b>Total</b>	<b>5.17</b>	<b>3.00 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	0.33	2.66 %
MVM1	0.33	3.08 %
PTK1	0.11	1.91 %
TNJ1	0.10	1.11 %
NGT1	0.09	1.70 %
MSI1	0.09	1.59 %
PDK1	0.04	1.09 %
AYR1	0.04	0.76 %
TTP1	0.04	1.59 %
KIK1	0.04	1.15 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>5.17</b>	<b>3.00 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cool	3.13	4.69 %
Fan	0.78	2.36 %
W.Heater	0.34	8.98 %
Total	4.24	4.04 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.14	2.32 %
ARC2	0.07	1.80 %
PLR1	0.06	2.08 %
CYR1	0.04	2.45 %
GDM1	0.04	1.10 %
VNB1	0.04	0.77 %
CPT1	0.04	1.61 %
UGI1	0.04	2.00 %
SLG1	0.03	1.13 %
CGM1	0.03	1.16 %
PTU1	0.03	1.94 %
VSI1	0.01	1.17 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.24	4.04 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	1.80	3.70 %
Fan	0.85	2.72 %
Iron	0.28	16.99 %
Total	2.94	3.39 %

Branch *	MTD Sales L	Brand Share %
CH03	0.14	1.97 %
CH24	0.10	2.62 %
CH33	0.09	2.48 %
CH50	0.09	2.14 %
CH31	0.06	2.89 %
CH46	0.04	2.10 %
PON1	0.04	1.79 %
CH12	0.03	0.92 %
CH21	0.02	0.35 %
CH43	0.02	0.39 %
CH01		0.00 %
CH06		0.00 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
Total	2.94	3.39 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.51	1.74 %
Air-Cool	0.41	0.74 %
Iron	0.32	22.59 %
W.Heater	0.28	13.30 %
<b>Total</b>	<b>1.52</b>	<b>1.73 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.25	2.69 %
POY1	0.16	2.25 %
KML1	0.11	2.65 %
PRT1	0.04	0.68 %
STP1	0.04	1.06 %
SJI2	0.03	0.68 %
TRK1	0.01	0.22 %
TVM1		0.28 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>1.52</b>	<b>1.73 %</b>