

MTD Sales  
16.72 L

Brand Share %  
2.92 %

Information:

MTD : 01-05-2026 To 17-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **2.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	6.76	3.00 %
Air-Cool	5.71	2.15 %
Iron	2.45	15.47 %
W.Heater	1.77	4.51 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>16.72</b>	<b>2.92 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.86	3.45 %
SOUTH-01	2.86	3.12 %
SOUTH-03	2.13	2.99 %
CHENNAI-02	1.87	3.36 %
TRICHY-01	1.74	2.44 %
NORTH ARCOT	1.68	3.95 %
WEST-01	1.68	3.84 %
WEST-02	1.29	2.08 %
SOUTH ARCOT	0.62	1.20 %
<b>Total</b>	<b>16.72</b>	<b>2.92 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.68	4.38 %
Fan	0.62	1.96 %
Iron	0.31	14.54 %
W.Heater	0.25	4.88 %
<b>Total</b>	<b>2.86</b>	<b>3.45 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	0.07	1.23 %
CH38	0.04	1.29 %
CGL1	0.04	1.89 %
CH45	0.03	1.05 %
CH25	0.01	0.51 %
GUD2	0.01	0.32 %
CH05		0.00 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CZWH		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>2.86</b>	<b>3.45 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fan	1.41	3.36 %
Air-Cool	0.71	1.96 %
Iron	0.61	16.90 %
W.Heater	0.13	2.97 %
<b>Total</b>	<b>2.86</b>	<b>3.12 %</b>

Branch *	MTD Sales L	Brand Share %
VNR2	0.10	1.99 %
TVL1	0.06	0.67 %
APK2	0.04	2.21 %
PKD1	0.04	2.45 %
KGL1	0.03	2.41 %
TKS1	0.02	0.86 %
SKD1	0.01	1.49 %
STU2	0.01	0.64 %
ERL2	0.01	0.21 %
VKM1	0.01	0.34 %
KYR1	0.01	0.18 %
MMT1	0.01	0.53 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
RPM1	-0.01	-0.56 %
<b>Total</b>	<b>2.86</b>	<b>3.12 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	0.63	24.89 %
Fan	0.63	1.84 %
Air-Cool	0.62	2.22 %
Iron	0.26	11.01 %
Total	2.13	2.99 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.06	2.64 %
TPT1	0.06	2.31 %
MDU7	0.04	2.24 %
MDU4	0.02	1.26 %
SGP1	0.01	1.87 %
MPA1	0.01	0.24 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	2.13	2.99 %

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	0.85	2.98 %
Fan	0.79	3.61 %
Iron	0.18	13.48 %
W.Heater	0.06	3.12 %
Total	1.87	3.36 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.07	1.86 %
CH15	0.05	1.62 %
CH27	0.04	2.48 %
CH17	0.04	2.47 %
CH43	0.03	1.26 %
CH36	0.03	1.88 %
CH24	0.03	0.92 %
CH01		0.00 %
CH32		0.00 %
CH33		0.00 %
CH44		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.87	3.36 %

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Fan	1.14	3.99 %
Air-Cool	0.41	1.10 %
Iron	0.19	12.51 %
<b>Total</b>	<b>1.74</b>	<b>2.44 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	0.11	2.54 %
TNJ2	0.09	1.96 %
PTK1	0.06	2.10 %
AYR1	0.04	2.46 %
TTP1	0.04	2.75 %
MVM1	0.03	0.77 %
TNJ1	0.03	0.66 %
KIK1	0.02	1.89 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>1.74</b>	<b>2.44 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cool	0.67	3.05 %
Fan	0.66	4.02 %
Iron	0.18	17.05 %
W.Heater	0.18	7.72 %
<b>Total</b>	<b>1.68</b>	<b>3.95 %</b>

Branch *	MTD Sales L	Brand Share %
ABR1	0.04	2.18 %
AKM1	0.04	2.40 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
CGM1	-0.03	-2.89 %
<b>Total</b>	<b>1.68</b>	<b>3.95 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	0.63	3.94 %
Iron	0.35	33.39 %
Air-Cool	0.34	1.72 %
W.Heater	0.32	7.74 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>1.68</b>	<b>3.84 %</b>

Branch *	MTD Sales L	Brand Share %
SNR1	0.05	2.51 %
TPR3	0.01	0.82 %
TPR2	0.01	0.51 %
CBE4	0.01	0.66 %
CNR1	0.01	0.78 %
ANR1		0.00 %
CBE3		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
WHCB		0.00 %
WZSD		0.00 %
KMR1	-0.05	-1.25 %
<b>Total</b>	<b>1.68</b>	<b>3.84 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	0.59	2.91 %
Iron	0.27	17.30 %
Air-Cool	0.24	0.66 %
W.Heater	0.20	6.95 %
<b>Total</b>	<b>1.29</b>	<b>2.08 %</b>

Branch *	MTD Sales L	Brand Share %
KRI1	0.10	2.36 %
ERD1	0.08	2.34 %
ERD2	0.07	1.37 %
SLM1	0.06	1.69 %
SLM3	0.05	1.91 %
SLM2	0.04	2.78 %
MCR1	0.04	2.19 %
KVP1	0.04	2.28 %
MTR1	0.03	1.57 %
ATU1	0.02	1.19 %
CMI1	0.01	1.40 %
DPR2	0.01	0.41 %
SGG1	0.01	0.77 %
HRR1	0.01	0.78 %
PMP1	0.01	0.27 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
VPD1		0.00 %
<b>Total</b>	<b>1.29</b>	<b>2.08 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	0.31	2.11 %
Air-Cool	0.19	0.97 %
Iron	0.11	8.52 %
W.Heater	0.01	0.08 %
<b>Total</b>	<b>0.62</b>	<b>1.20 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.07	2.50 %
NVL2	0.06	2.79 %
KKI2	0.04	1.77 %
SJI2	0.02	1.43 %
POY1	0.01	0.57 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>0.62</b>	<b>1.20 %</b>