

MTD Sales  
21.50 L

Brand Share %  
4.47 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	9.21	5.07 %
Air-Cool	5.87	3.33 %
W.Heater	3.92	5.49 %
Iron	2.42	11.08 %
R.Heater	0.08	100.00 %
<b>Total</b>	<b>21.50</b>	<b>4.47 %</b>

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	3.57	8.54 %
WEST-01	2.85	4.48 %
SOUTH-01	2.71	3.85 %
CHENNAI-01	2.58	3.86 %
SOUTH-03	2.52	3.65 %
CHENNAI-02	2.48	7.17 %
WEST-02	1.81	2.75 %
SOUTH ARCOT	1.78	7.51 %
TRICHY-01	1.21	2.63 %
<b>Total</b>	<b>21.50</b>	<b>4.47 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.12	12.55 %
Air-Cool	0.74	6.54 %
W.Heater	0.70	7.00 %
Iron	0.01	0.67 %
<b>Total</b>	<b>3.57</b>	<b>8.54 %</b>

Branch *	MTD Sales L	Brand Share %
WJD1	0.06	4.17 %
SLG1	0.05	4.35 %
TRL1	0.05	1.26 %
WJP1	0.03	1.66 %
KPM2		0.00 %
<b>Total</b>	<b>3.57</b>	<b>8.54 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.31	4.14 %
Fan	0.99	5.29 %
W.Heater	0.44	5.80 %
R.Heater	0.08	100.00 %
Iron	0.03	1.20 %
<b>Total</b>	<b>2.85</b>	<b>4.48 %</b>

Branch *	MTD Sales L	Brand Share %
CBE1	0.15	4.31 %
TPR1	0.13	3.29 %
KMR1	0.12	2.55 %
TPR3	0.09	3.63 %
AVI1	0.06	1.81 %
UMP1	0.04	3.08 %
CBE4	0.04	1.28 %
CBE6	0.04	2.02 %
DPM2	0.03	1.57 %
KGM1	0.02	2.12 %
MPM1	0.02	0.89 %
CNR1	0.01	2.22 %
CBE5		0.00 %
GBM1		0.00 %
KMD1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
<b>Total</b>	<b>2.85</b>	<b>4.48 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	1.01	11.20 %
Fan	0.81	3.14 %
Iron	0.54	14.18 %
Air-Cool	0.34	1.31 %
<b>Total</b>	<b>2.71</b>	<b>3.85 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	0.20	3.37 %
TKS2	0.14	2.62 %
VNR2	0.09	2.75 %
TKS1	0.08	2.91 %
ASM1	0.07	4.18 %
TUT2	0.04	1.83 %
APK1	0.04	2.91 %
VKM1	0.03	3.14 %
ERL2	0.03	2.68 %
PKD1	0.03	2.51 %
VNR1	0.03	1.31 %
RPM1	0.03	0.88 %
SKD1	0.02	2.61 %
TCN1	0.01	0.92 %
STU2	0.01	1.24 %
TKY1	0.01	1.23 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
<b>Total</b>	<b>2.71</b>	<b>3.85 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	1.53	4.54 %
W.Heater	0.44	2.78 %
Iron	0.44	20.41 %
Air-Cool	0.18	1.74 %
<b>Total</b>	<b>2.58</b>	<b>3.86 %</b>

Branch *	MTD Sales L	Brand Share %
CH05	0.15	3.36 %
CH22	0.06	4.11 %
CH28	0.04	1.42 %
MRM1	0.01	1.13 %
CH48	0.01	0.70 %
GUD1	0.01	0.74 %
CH35	0.01	1.21 %
KNR1	0.01	2.55 %
CH14		0.00 %
CH29		0.00 %
CH38		0.00 %
CZWH		0.00 %
SKL1		0.00 %
WHC3		0.00 %
CH37	-0.01	-3.72 %
<b>Total</b>	<b>2.58</b>	<b>3.86 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cool	1.32	5.05 %
Fan	0.62	2.19 %
Iron	0.33	8.19 %
W.Heater	0.25	3.94 %
<b>Total</b>	<b>2.52</b>	<b>3.65 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	0.11	3.77 %
TEN2	0.11	3.94 %
TPT1	0.09	3.42 %
KRR1	0.07	3.70 %
PNV2	0.03	3.91 %
MDU7	0.03	2.47 %
USL1	0.03	2.23 %
TDI1	0.02	2.17 %
MDU2	0.02	0.55 %
DKI1	0.02	1.28 %
KYK1	0.01	1.54 %
ATG1	0.01	0.61 %
KKD3	0.01	0.27 %
TMM1	0.01	0.15 %
ADP1		0.00 %
BNR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
<b>Total</b>	<b>2.52</b>	<b>3.65 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.15	8.61 %
W.Heater	0.64	6.99 %
Air-Cool	0.37	5.24 %
Iron	0.32	22.23 %
<b>Total</b>	<b>2.48</b>	<b>7.17 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.06	2.48 %
CH21	0.06	1.95 %
CH24	0.05	3.01 %
CH43	0.04	1.94 %
CH50	0.03	1.45 %
CH23	0.02	3.02 %
CH01		0.00 %
CH20		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
<b>Total</b>	<b>2.48</b>	<b>7.17 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cool	1.06	2.91 %
Fan	0.67	3.42 %
W.Heater	0.06	1.03 %
Iron	0.03	1.01 %
<b>Total</b>	<b>1.81</b>	<b>2.75 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.08	1.77 %
MCR1	0.07	2.87 %
ERD2	0.07	1.93 %
KRI1	0.07	3.02 %
TCG1	0.06	4.21 %
TRM1	0.04	1.92 %
SLM3	0.04	1.40 %
HSR2	0.03	1.02 %
KVP1	0.03	2.77 %
CMI1	0.02	1.61 %
VKL1	0.02	1.15 %
DPR1	0.01	1.72 %
MTR1	0.01	0.77 %
OML1	0.01	0.61 %
PLC1	0.01	0.44 %
PMP1	0.01	0.59 %
APN1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
PDR1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>1.81</b>	<b>2.75 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	1.10	10.73 %
W.Heater	0.39	9.87 %
Iron	0.25	15.88 %
Air-Cool	0.04	0.56 %
<b>Total</b>	<b>1.78</b>	<b>7.51 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.11	3.67 %
CDM1	0.07	4.26 %
ULP1	0.07	4.38 %
MKM1	0.01	4.05 %
SJI2	0.01	0.41 %
STP1		0.00 %
TRK1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>1.78</b>	<b>7.51 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cool	0.52	2.47 %
Iron	0.48	20.85 %
Fan	0.22	1.46 %
<b>Total</b>	<b>1.21</b>	<b>2.63 %</b>

Branch *	MTD Sales L	Brand Share %
TVR2	0.10	4.04 %
TNJ1	0.09	3.98 %
TNJ2	0.05	2.35 %
JKM1	0.04	3.08 %
AYR1	0.04	2.96 %
TRY3	0.04	1.86 %
KRN1	0.03	2.13 %
MSI1	0.03	3.04 %
NGT1	0.03	1.81 %
PTK1	0.02	1.55 %
MVM1	0.02	0.73 %
PDK1	0.01	1.55 %
KIK1	0.01	0.75 %
TRY4	0.01	0.23 %
APM1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TTP1		0.00 %
<b>Total</b>	<b>1.21</b>	<b>2.63 %</b>