

MTD Sales  
41.67 L

Brand Share %  
3.25 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	29.00	3.46 %
Fan	8.56	2.20 %
Iron	2.25	12.41 %
W.Heater	1.82	5.13 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>41.67</b>	<b>3.25 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.01	3.50 %
WEST-01	5.86	3.70 %
SOUTH-03	5.50	2.98 %
WEST-02	5.43	2.46 %
TRICHY-01	4.93	3.23 %
CHENNAI-01	4.88	4.47 %
NORTH ARCOT	3.89	4.01 %
CHENNAI-02	2.80	3.53 %
SOUTH ARCOT	1.37	1.70 %
<b>Total</b>	<b>41.67</b>	<b>3.25 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cool	4.48	3.79 %
Fan	1.88	2.58 %
Iron	0.47	11.92 %
W.Heater	0.18	3.47 %
<b>Total</b>	<b>7.01</b>	<b>3.50 %</b>

Branch *	MTD Sales L	Brand Share %
TKS2	0.43	3.19 %
VNR2	0.18	1.87 %
TUT2	0.16	1.89 %
RND1	0.15	2.78 %
TUT1	0.13	0.99 %
RPM1	0.10	1.62 %
ARM1	0.10	2.87 %
STU2	0.06	2.05 %
SGT1	0.06	1.76 %
KYR1	0.05	0.97 %
APK1	0.04	1.30 %
NGR1	0.04	0.44 %
KSM1	0.04	2.19 %
VNR1	0.04	0.93 %
ERL2	0.01	0.51 %
SKD1	0.01	0.29 %
VKM1	0.01	0.25 %
COL1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
S2SD		0.00 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>7.01</b>	<b>3.50 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Air-Cool	4.62	3.83 %
Fan	0.88	2.84 %
W.Heater	0.32	5.89 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>5.86</b>	<b>3.70 %</b>

Branch *	MTD Sales L	Brand Share %
SYM2	0.14	2.72 %
KMR1	0.14	1.50 %
TPR4	0.07	2.15 %
SUL1	0.07	1.01 %
KMD1	0.04	1.26 %
PPI1	0.04	0.68 %
AVI1	0.03	0.44 %
UMP1	0.03	0.66 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
TPR3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>5.86</b>	<b>3.70 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cool	3.91	3.50 %
Fan	0.99	1.48 %
W.Heater	0.40	12.99 %
Iron	0.20	6.73 %
<b>Total</b>	<b>5.50</b>	<b>2.98 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.47	2.75 %
MDU5	0.17	2.58 %
KPT1	0.10	2.14 %
KRR1	0.08	1.38 %
BTU1	0.05	2.39 %
NTM1	0.05	2.09 %
CMR1	0.04	3.09 %
ATG1	0.03	0.98 %
USL1	0.03	1.24 %
ADP1	0.03	0.97 %
TPT1	0.03	0.49 %
TEN1	0.02	0.31 %
NKI1	0.01	0.30 %
PNV2	0.01	0.39 %
SZSD		0.61 %
BNR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
<b>Total</b>	<b>5.50</b>	<b>2.98 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cool	4.66	2.80 %
Fan	0.55	1.11 %
W.Heater	0.21	5.86 %
Iron	0.01	0.41 %
<b>Total</b>	<b>5.43</b>	<b>2.46 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	0.18	2.71 %
PMP1	0.09	1.99 %
SLM2	0.08	0.98 %
SGI1	0.07	2.08 %
VPD1	0.07	1.16 %
APN1	0.06	1.19 %
TRM1	0.04	0.58 %
DPR2	0.03	0.83 %
VKL1	0.03	0.95 %
EDP1	0.03	0.64 %
CMI1	0.02	0.44 %
HRR1	0.01	0.19 %
BMD1		0.00 %
DPR1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>5.43</b>	<b>2.46 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cool	3.38	3.26 %
Fan	1.02	2.24 %
Iron	0.53	27.37 %
Total	4.93	3.23 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.33	2.81 %
MVM1	0.30	3.11 %
PTK1	0.11	2.13 %
TNJ1	0.10	1.31 %
MSI1	0.09	1.67 %
PDK1	0.04	1.24 %
AYR1	0.04	0.86 %
TTP1	0.04	1.80 %
KIK1	0.04	1.31 %
NGT1	0.01	0.12 %
APM1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
TYR1		0.00 %
WTRZ		0.00 %
Total	4.93	3.23 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	2.92	4.76 %
Fan	1.36	3.52 %
Iron	0.43	19.15 %
W.Heater	0.18	2.54 %
Total	4.88	4.47 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.08	2.39 %
CH38	0.07	1.85 %
CZWH	0.06	3.23 %
SKL1	0.05	2.27 %
TKM1	0.04	1.03 %
CH30	0.04	1.55 %
CH25	0.02	0.63 %
CH35	0.02	0.60 %
CH14		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	4.88	4.47 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cool	2.98	4.83 %
Fan	0.65	2.12 %
W.Heater	0.26	7.57 %
Total	3.89	4.01 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.14	2.56 %
ARC2	0.07	1.89 %
PLR1	0.06	2.16 %
CYR1	0.04	2.62 %
GDM1	0.04	1.13 %
VNB1	0.04	0.77 %
CPT1	0.04	1.72 %
UGI1	0.04	2.33 %
SLG1	0.03	1.13 %
CGM1	0.03	1.28 %
PTU1	0.03	1.98 %
VSI1	0.01	1.37 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.89	4.01 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	1.73	3.79 %
Fan	0.78	2.81 %
Iron	0.28	18.07 %
Total	2.80	3.53 %

Branch *	MTD Sales L	Brand Share %
CH33	0.09	2.69 %
CH50	0.09	2.28 %
CH03	0.08	1.15 %
CH24	0.06	1.90 %
CH46	0.04	2.45 %
PON1	0.04	1.87 %
CH12	0.03	1.03 %
CH21	0.02	0.38 %
CH43	0.02	0.43 %
CH01		0.00 %
CH06		0.00 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH32		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
Total	2.80	3.53 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.45	1.64 %
Iron	0.32	23.79 %
Air-Cool	0.32	0.63 %
W.Heater	0.28	14.04 %
<b>Total</b>	<b>1.37</b>	<b>1.70 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.21	2.43 %
POY1	0.16	2.45 %
KKI2	0.16	2.90 %
KML1	0.11	2.96 %
PRT1	0.04	0.75 %
STP1	0.04	1.23 %
SJI2	0.03	0.71 %
TRK1	0.01	0.25 %
TVM1		0.30 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>1.37</b>	<b>1.70 %</b>