



TN : BAJAJ Sales Performance 17/03/2026 8:10 AM

MTD Sales
20.58 L

Brand Share %
4.53 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Fan	8.89	5.19 %
Air-Cool	5.35	3.27 %
W.Heater	3.92	5.62 %
Iron	2.33	11.22 %
R.Heater	0.08	100.00 %
Total	20.58	4.53 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	3.44	8.57 %
WEST-01	2.82	4.64 %
SOUTH-01	2.64	4.06 %
CHENNAI-01	2.50	3.86 %
CHENNAI-02	2.38	7.16 %
SOUTH-03	2.17	3.43 %
WEST-02	1.77	2.86 %
SOUTH ARCOT	1.74	7.96 %
TRICHY-01	1.12	2.61 %
Total	20.58	4.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.04	12.57 %
W.Heater	0.70	7.21 %
Air-Cool	0.69	6.45 %
Iron	0.01	0.69 %
Total	3.44	8.57 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.06	4.35 %
SLG1	0.05	4.47 %
TRL1	0.04	1.01 %
ANI1	0.03	3.35 %
WJP1	0.03	1.78 %
KPM2		0.00 %
Total	3.44	8.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.31	4.35 %
Fan	0.96	5.34 %
W.Heater	0.44	5.86 %
R.Heater	0.08	100.00 %
Iron	0.03	1.25 %
Total	2.82	4.64 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.13	3.45 %
KMR1	0.12	2.74 %
TPR3	0.09	3.79 %
AVI1	0.06	1.87 %
UMP1	0.04	3.30 %
CBE4	0.04	1.38 %
CBE6	0.04	2.21 %
DPM2	0.03	1.61 %
KGM1	0.02	2.19 %
MPM1	0.02	0.93 %
CNR1	0.01	2.22 %
CBE5		0.00 %
GBM1		0.00 %
KMD1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
Total	2.82	4.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	1.01	11.39 %
Fan	0.77	3.22 %
Iron	0.52	14.49 %
Air-Cool	0.34	1.42 %
Total	2.64	4.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.15	2.75 %
TKS2	0.14	2.90 %
VNR2	0.09	2.94 %
TKS1	0.08	3.15 %
ASM1	0.07	4.18 %
TUT2	0.04	2.56 %
APK1	0.04	3.40 %
VKM1	0.03	3.27 %
ERL2	0.03	2.91 %
PKD1	0.03	2.87 %
VNR1	0.03	1.35 %
RPM1	0.03	0.99 %
SKD1	0.02	3.11 %
TCN1	0.01	0.93 %
STU2	0.01	1.35 %
KSM1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TKY1		0.00 %
TY11		0.00 %
UDN1		0.00 %
Total	2.64	4.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	1.49	4.52 %
W.Heater	0.44	2.86 %
Iron	0.40	20.34 %
Air-Cool	0.18	1.82 %
Total	2.50	3.86 %

Branch *	MTD Sales L	Brand Share %
CH05	0.12	2.89 %
CH22	0.06	4.12 %
CH28	0.04	1.52 %
CH48	0.01	0.72 %
GUD1	0.01	0.75 %
CH35	0.01	1.21 %
KNR1	0.01	2.55 %
CH14		0.00 %
CH29		0.00 %
CH38		0.00 %
CZWH		0.00 %
MRM1		0.00 %
SKL1		0.00 %
WHC3		0.00 %
CH37	-0.01	-4.57 %
Total	2.50	3.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.08	8.50 %
W.Heater	0.64	7.10 %
Air-Cool	0.37	5.44 %
Iron	0.29	20.98 %
Total	2.38	7.16 %

Branch *	MTD Sales L	Brand Share %
CH03	0.06	2.55 %
CH21	0.06	2.03 %
CH24	0.05	3.01 %
CH43	0.04	2.01 %
CH50	0.03	1.55 %
CH23	0.02	4.22 %
CH01		0.00 %
CH20		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
Total	2.38	7.16 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cool	0.99	4.16 %
Fan	0.60	2.36 %
Iron	0.33	8.53 %
W.Heater	0.25	4.22 %
Total	2.17	3.43 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.20	4.19 %
DGL1	0.19	3.63 %
MDU6	0.11	4.28 %
TEN2	0.11	4.15 %
TPT1	0.09	3.63 %
KRR1	0.07	3.81 %
PNV2	0.03	4.46 %
MDU7	0.03	2.82 %
USL1	0.03	2.27 %
TDI1	0.02	2.37 %
MDU2	0.02	0.58 %
DKI1	0.02	1.45 %
KYK1	0.01	1.64 %
ATG1	0.01	0.67 %
KKD3	0.01	0.28 %
TMM1	0.01	0.17 %
ADP1		0.00 %
BNR1		0.00 %
KPT1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
Total	2.17	3.43 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	1.06	3.10 %
Fan	0.63	3.45 %
W.Heater	0.06	1.03 %
Iron	0.03	1.06 %
Total	1.77	2.86 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.08	1.88 %
MCR1	0.07	3.16 %
ERD2	0.07	2.12 %
KRI1	0.07	3.04 %
TRM1	0.04	1.96 %
SLM3	0.04	1.46 %
HSR2	0.03	1.04 %
KVP1	0.03	2.77 %
CMI1	0.02	1.94 %
TCG1	0.02	1.47 %
VKL1	0.02	1.28 %
DPR1	0.01	1.72 %
MTR1	0.01	0.79 %
OML1	0.01	0.61 %
PLC1	0.01	0.44 %
PMP1	0.01	0.63 %
APN1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KAM1		0.00 %
PDR1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	1.77	2.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.10	11.51 %
W.Heater	0.39	10.05 %
Iron	0.25	16.78 %
Total	1.74	7.96 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.10	4.16 %
CDM1	0.07	4.26 %
ULP1	0.03	2.29 %
MKM1	0.01	4.12 %
SJI2	0.01	0.50 %
STP1		0.00 %
TRK1		0.00 %
VPM1		0.00 %
Total	1.74	7.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Iron	0.48	21.50 %
Air-Cool	0.42	2.22 %
Fan	0.22	1.57 %
Total	1.12	2.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.16	4.02 %
TVR2	0.10	4.32 %
TNJ1	0.09	4.21 %
TNJ2	0.05	2.45 %
JKM1	0.04	3.18 %
AYR1	0.04	3.35 %
TRY3	0.04	1.95 %
KRN1	0.03	2.21 %
MSI1	0.03	3.24 %
NGT1	0.03	1.86 %
PTK1	0.02	1.61 %
MVM1	0.02	0.78 %
PDK1	0.01	1.83 %
KIK1	0.01	0.79 %
TRY4	0.01	0.28 %
APM1		0.00 %
MDI1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TTP1		0.00 %
Total	1.12	2.61 %