



# TN : BAJAJ Sales Performance 10/05/2026 8:10 AM

MTD Sales  
12.23 L

Brand Share %  
3.22 %

Information:

MTD : 01-05-2026 To 09-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	5.01	2.49 %
Fan	4.73	3.35 %
Iron	1.34	16.04 %
W.Heater	1.10	7.34 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>12.23</b>	<b>3.22 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	2.30	3.74 %
SOUTH-01	2.08	3.59 %
SOUTH-03	1.58	3.42 %
CHENNAI-02	1.42	3.61 %
TRICHY-01	1.31	2.47 %
NORTH ARCOT	1.29	4.32 %
WEST-01	1.08	3.95 %
WEST-02	0.62	1.70 %
SOUTH ARCOT	0.57	1.96 %
<b>Total</b>	<b>12.23</b>	<b>3.22 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.57	4.81 %
Fan	0.47	2.18 %
Iron	0.14	12.73 %
W.Heater	0.11	3.09 %
<b>Total</b>	<b>2.30</b>	<b>3.74 %</b>

Branch *	MTD Sales L	Brand Share %
CH38	0.04	1.55 %
CH42	0.04	1.03 %
AVD1	0.02	1.90 %
CGL1	0.01	0.46 %
GUD2	0.01	0.39 %
CH05		0.00 %
CH14		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>2.30</b>	<b>3.74 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fan	0.99	3.96 %
Air-Cool	0.65	2.51 %
Iron	0.31	17.77 %
W.Heater	0.13	4.96 %
<b>Total</b>	<b>2.08</b>	<b>3.59 %</b>

Branch *	MTD Sales L	Brand Share %
VNR2	0.05	1.58 %
TCN1	0.04	2.62 %
TVL1	0.03	0.50 %
APK2	0.02	1.58 %
ERL2	0.01	0.30 %
SKD1	0.01	1.34 %
MMT1	0.01	0.76 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>2.08</b>	<b>3.59 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cool	0.56	2.61 %
Fan	0.44	2.27 %
W.Heater	0.41	26.54 %
Iron	0.17	13.36 %
<b>Total</b>	<b>1.58</b>	<b>3.42 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.12	2.84 %
TPT1	0.04	2.76 %
MDU7	0.03	2.95 %
MDU4	0.02	2.23 %
SGP1	0.01	3.04 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
<b>Total</b>	<b>1.58</b>	<b>3.42 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	0.70	3.20 %
Fan	0.57	4.13 %
Iron	0.15	17.63 %
Total	1.42	3.61 %

Branch *	MTD Sales L	Brand Share %
CH18	0.08	2.49 %
CH15	0.05	2.05 %
CH20	0.04	2.28 %
CH23	0.04	3.10 %
CH36	0.03	3.00 %
CH46	0.03	2.92 %
MJR1	0.03	1.12 %
CH43	0.02	1.19 %
CH24	0.02	0.89 %
CH01		0.00 %
CH32		0.00 %
CH33		0.00 %
CH44		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	1.42	3.61 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	0.83	4.21 %
Air-Cool	0.41	1.35 %
Iron	0.07	8.58 %
Total	1.31	2.47 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.09	2.69 %
TNJ2	0.08	2.13 %
PTK1	0.06	2.74 %
AYR1	0.04	3.11 %
TRY4	0.03	2.62 %
TNJ1	0.03	0.93 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.31	2.47 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Air-Cool	0.67	4.12 %
Fan	0.38	3.41 %
Iron	0.12	16.24 %
W.Heater	0.12	10.60 %
Total	1.29	4.32 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.04	3.04 %
TRR1	0.03	2.78 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
CGM1	-0.03	-3.76 %
Total	1.29	4.32 %

## WEST-01

Property	MTD Sales L	Brand Share %
Fan	0.51	5.79 %
Air-Cool	0.21	1.43 %
W.Heater	0.17	8.07 %
Iron	0.15	33.14 %
R.Heater	0.04	100.00 %
Total	1.08	3.95 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.01	1.49 %
CBE4	0.01	2.06 %
TPR2	0.01	0.35 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
KMR1	-0.06	-2.08 %
Total	1.08	3.95 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	0.29	2.51 %
Iron	0.18	23.82 %
W.Heater	0.10	7.59 %
Air-Cool	0.06	0.25 %
<b>Total</b>	<b>0.62</b>	<b>1.70 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.05	2.77 %
SLM3	0.04	1.74 %
ERD2	0.04	1.03 %
KVP1	0.04	3.02 %
KRI1	0.03	1.40 %
SLM1	0.03	1.18 %
ATU1	0.02	1.75 %
DPR2	0.01	0.48 %
HRR1	0.01	1.78 %
PMP1	0.01	0.34 %
HSR1	0.01	0.71 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
<b>Total</b>	<b>0.62</b>	<b>1.70 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	0.24	2.40 %
Air-Cool	0.19	1.15 %
W.Heater	0.07	9.35 %
Iron	0.06	9.15 %
<b>Total</b>	<b>0.57</b>	<b>1.96 %</b>

Branch *	MTD Sales L	Brand Share %
POY2	0.04	1.80 %
KKI2	0.03	3.05 %
SJI2	0.02	1.48 %
POY1	0.01	0.41 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>0.57</b>	<b>1.96 %</b>