



# TN : BAJAJ Sales Performance 08/05/2026 8:11 AM

MTD Sales  
10.59 L

Brand Share %  
3.25 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	4.59	2.48 %
Fan	4.23	3.44 %
Iron	1.05	15.39 %
W.Heater	0.70	5.93 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>10.59</b>	<b>3.25 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.92	3.61 %
SOUTH-01	1.85	3.91 %
SOUTH-03	1.32	3.49 %
TRICHY-01	1.24	2.63 %
CHENNAI-02	1.21	3.54 %
WEST-01	1.08	4.66 %
NORTH ARCOT	0.97	3.68 %
WEST-02	0.56	1.74 %
SOUTH ARCOT	0.46	1.82 %
<b>Total</b>	<b>10.59</b>	<b>3.25 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.46	4.78 %
Fan	0.33	1.77 %
Iron	0.09	10.43 %
W.Heater	0.03	1.07 %
<b>Total</b>	<b>1.92</b>	<b>3.61 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	0.04	1.08 %
AVD1	0.02	2.55 %
CGL1	0.01	0.63 %
GUD2	0.01	0.42 %
CH05		0.00 %
CH14		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>1.92</b>	<b>3.61 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Fan	0.87	4.16 %
Air-Cool	0.60	2.60 %
Iron	0.25	17.50 %
W.Heater	0.13	6.66 %
<b>Total</b>	<b>1.85</b>	<b>3.91 %</b>

Branch *	MTD Sales L	Brand Share %
VNR2	0.05	1.75 %
TCN1	0.04	3.14 %
TVL1	0.03	0.59 %
SNL1	0.03	2.77 %
APK2	0.02	2.04 %
MMT1	0.01	1.03 %
APK1		0.00 %
ARM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
WHTV		0.00 %
<b>Total</b>	<b>1.85</b>	<b>3.91 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cool	0.56	2.94 %
Fan	0.41	2.40 %
W.Heater	0.21	29.52 %
Iron	0.14	13.57 %
<b>Total</b>	<b>1.32</b>	<b>3.49 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.10	3.01 %
TPT1	0.03	2.85 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
<b>Total</b>	<b>1.32</b>	<b>3.49 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	0.83	4.66 %
Air-Cool	0.35	1.26 %
Iron	0.05	9.61 %
<b>Total</b>	<b>1.24</b>	<b>2.63 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	0.09	2.77 %
TNJ2	0.08	2.44 %
PTK1	0.06	2.91 %
TRY4	0.03	3.00 %
TNJ1	0.03	0.99 %
APM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
<b>Total</b>	<b>1.24</b>	<b>2.63 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	0.60	2.97 %
Fan	0.48	4.08 %
Iron	0.12	17.21 %
<b>Total</b>	<b>1.21</b>	<b>3.54 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	0.08	3.14 %
CH50	0.05	2.91 %
CH15	0.05	2.86 %
CH20	0.04	2.47 %
CH46	0.03	3.02 %
CH24	0.02	0.92 %
CH43	0.01	0.70 %
CH01		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH44		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC05		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
<b>Total</b>	<b>1.21</b>	<b>3.54 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Fan	0.47	6.04 %
Air-Cool	0.27	2.09 %
W.Heater	0.17	9.11 %
Iron	0.12	30.10 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>1.08</b>	<b>4.66 %</b>

Branch *	MTD Sales L	Brand Share %
TPR3	0.01	1.55 %
SNR1	0.01	1.75 %
CBE4	0.01	2.15 %
TPR2	0.01	0.49 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WHCB		0.00 %
<b>Total</b>	<b>1.08</b>	<b>4.66 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Air-Cool	0.49	3.34 %
Fan	0.35	3.44 %
Iron	0.07	12.31 %
W.Heater	0.06	6.38 %
<b>Total</b>	<b>0.97</b>	<b>3.68 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	0.07	3.22 %
TRR1	0.02	1.83 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SLG1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>0.97</b>	<b>3.68 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Fan	0.26	2.61 %
Iron	0.15	25.25 %
W.Heater	0.10	9.21 %
Air-Cool	0.06	0.27 %
<b>Total</b>	<b>0.56</b>	<b>1.74 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.05	3.22 %
SLM3	0.04	1.89 %
ERD2	0.04	1.13 %
SLM1	0.03	1.35 %
ATU1	0.02	1.39 %
KRI1	0.01	0.36 %
HRR1	0.01	2.50 %
HSR1	0.01	0.91 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HSR2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
<b>Total</b>	<b>0.56</b>	<b>1.74 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Fan	0.22	2.58 %
Air-Cool	0.19	1.24 %
Iron	0.05	7.61 %
<b>Total</b>	<b>0.46</b>	<b>1.82 %</b>

Branch *	MTD Sales L	Brand Share %
SJI2	0.02	1.76 %
POY1	0.01	0.43 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>0.46</b>	<b>1.82 %</b>