



# TN : BAJAJ Sales Performance 03/04/2026 8:10 AM

MTD Sales  
5.28 L

Brand Share %  
4.36 %

Information:

MTD : 01-04-2026 To 02-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	3.18	4.67 %
Fan	1.00	2.35 %
W.Heater	0.67	9.31 %
Iron	0.39	12.54 %
R.Heater	0.04	100.00 %
<b>Total</b>	<b>5.28</b>	<b>4.36 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.31	6.04 %
SOUTH-03	1.16	5.35 %
TRICHY-01	0.79	4.86 %
WEST-02	0.71	3.75 %
CHENNAI-01	0.57	7.43 %
WEST-01	0.40	2.32 %
SOUTH ARCOT	0.20	3.63 %
NORTH ARCOT	0.11	1.59 %
CHENNAI-02	0.02	0.36 %
<b>Total</b>	<b>5.28</b>	<b>4.36 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cool	0.88	7.34 %
Fan	0.29	3.62 %
Iron	0.12	17.67 %
W.Heater	0.02	2.18 %
<b>Total</b>	<b>1.31</b>	<b>6.04 %</b>

Branch *	MTD Sales L	Brand Share %
VNR2	0.07	4.29 %
TKS2	0.01	0.72 %
VKM1	0.01	2.45 %
KYR1	0.01	1.80 %
APK1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TUT1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
NGR1	-0.03	-2.79 %
<b>Total</b>	<b>1.31</b>	<b>6.04 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Air-Cool	0.87	7.42 %
W.Heater	0.18	23.00 %
Fan	0.09	1.04 %
Iron	0.02	3.40 %
<b>Total</b>	<b>1.16</b>	<b>5.35 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	0.03	2.40 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>1.16</b>	<b>5.35 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Air-Cool	0.43	4.37 %
Fan	0.25	4.39 %
Iron	0.11	27.38 %
<b>Total</b>	<b>0.79</b>	<b>4.86 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.06	3.14 %
KUM1	0.05	2.88 %
TVR2	0.03	3.81 %
APM1		0.00 %
AYR1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
<b>Total</b>	<b>0.79</b>	<b>4.86 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cool	0.44	3.57 %
W.Heater	0.18	26.01 %
Fan	0.09	1.66 %
<b>Total</b>	<b>0.71</b>	<b>3.75 %</b>

Branch *	MTD Sales L	Brand Share %
SLM2	0.03	2.98 %
CMI1	0.02	3.49 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>0.71</b>	<b>3.75 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	0.27	8.60 %
W.Heater	0.14	9.85 %
Fan	0.12	4.16 %
Iron	0.04	15.42 %
Total	0.57	7.43 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.01	2.12 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH39		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
GUD1		0.00 %
KNR1		0.00 %
MRM1		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	0.57	7.43 %

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	0.25	2.07 %
Fan	0.11	2.78 %
R.Heater	0.04	100.00 %
Total	0.40	2.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.03	1.85 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	0.40	2.32 %

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Iron	0.08	36.38 %
W.Heater	0.08	17.68 %
Fan	0.03	1.30 %
<b>Total</b>	<b>0.20</b>	<b>3.63 %</b>

Branch *	MTD Sales L	Brand Share %
KKI2	0.01	2.20 %
CDM1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>0.20</b>	<b>3.63 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	0.06	16.20 %
Air-Cool	0.04	1.09 %
Fan	0.02	0.53 %
<b>Total</b>	<b>0.11</b>	<b>1.59 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	0.02	1.63 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>0.11</b>	<b>1.59 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Iron	0.02	8.62 %
Total	0.02	0.36 %

Branch *	MTD Sales L	Brand Share %
CH43	0.01	3.25 %
CH01		0.00 %
CH03		0.00 %
CH06		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH41		0.00 %
CH44		0.00 %
CH46		0.00 %
CH50		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.02	0.36 %