



TN : BAJAJ Sales Performance 01/04/2026 8:10 AM

MTD Sales
41.57 L

Brand Share %
4.04 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	17.88	4.24 %
Fan	13.81	3.47 %
W.Heater	5.83	5.06 %
Iron	3.97	10.58 %
R.Heater	0.08	100.00 %
Total	41.57	4.04 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	7.22	4.93 %
SOUTH-03	6.12	3.97 %
SOUTH-01	5.34	3.22 %
NORTH ARCOT	4.73	6.51 %
WEST-02	4.10	3.02 %
CHENNAI-02	3.95	5.90 %
CHENNAI-01	3.90	2.84 %
TRICHY-01	3.61	3.59 %
SOUTH ARCOT	2.59	5.39 %
Total	41.57	4.04 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	3.90	4.79 %
Fan	2.13	5.01 %
W.Heater	1.08	8.62 %
R.Heater	0.08	100.00 %
Iron	0.03	0.95 %
Total	7.22	4.93 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.33	3.86 %
CBE4	0.26	3.65 %
KMR1	0.22	2.24 %
CBE6	0.15	3.00 %
AVI1	0.14	1.84 %
TPR3	0.13	2.43 %
MPM1	0.11	2.38 %
PPI1	0.10	3.00 %
DPM2	0.03	0.68 %
ANR1	0.03	1.97 %
KMD1	0.03	1.07 %
CNR1	0.02	3.31 %
KGM1	0.02	0.63 %
GBM1	0.01	0.47 %
SUL1		0.00 %
SYM2		0.00 %
WHCB		0.00 %
Total	7.22	4.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Air-Cool	3.99	6.25 %
Fan	0.95	1.49 %
Iron	0.65	9.78 %
W.Heater	0.54	4.55 %
Total	6.12	3.97 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.23	2.53 %
KKD3	0.15	3.36 %
TEN2	0.14	2.13 %
TPT1	0.13	2.52 %
MDU4	0.08	1.92 %
BTU1	0.08	3.22 %
MNM1	0.08	3.42 %
KRR1	0.07	1.50 %
ADP1	0.07	2.02 %
MDU7	0.05	1.24 %
PKM1	0.05	1.44 %
PNV2	0.03	2.07 %
ATG1	0.03	1.06 %
USL1	0.03	1.17 %
TDI1	0.02	0.86 %
MDU2	0.02	0.22 %
DKI1	0.02	0.65 %
KYK1	0.01	0.67 %
BNR1		0.00 %
KPT1		0.00 %
MLR1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	6.12	3.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.70	2.43 %
Fan	1.59	2.42 %
W.Heater	1.14	8.55 %
Iron	0.92	13.00 %
Total	5.34	3.22 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.32	2.20 %
TKS2	0.32	2.41 %
TUT1	0.31	2.24 %
NGR1	0.26	3.82 %
RND1	0.18	3.16 %
VNR2	0.18	2.41 %
RPM1	0.16	3.04 %
KYR1	0.15	3.02 %
SNL1	0.15	3.84 %
TKS1	0.14	1.75 %
SVK1	0.13	3.33 %
VLY1	0.12	3.00 %
PDI1	0.11	2.67 %
ASM1	0.09	2.53 %
VKM1	0.06	1.81 %
TUT2	0.05	0.94 %
APK1	0.05	1.45 %
ERL2	0.05	2.16 %
MMT1	0.04	1.65 %
STU2	0.04	1.42 %
PKD1	0.03	1.40 %
VNR1	0.03	0.84 %
SKD1	0.02	1.43 %
COL1	0.02	2.20 %
TCN1	0.01	0.40 %
TYI1		0.00 %
UDN1		0.00 %
WHTV		0.00 %
Total	5.34	3.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	2.44	8.59 %
Air-Cool	1.21	4.94 %
W.Heater	1.06	7.63 %
Iron	0.03	0.90 %
Total	4.73	6.51 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.26	3.55 %
TRR1	0.20	3.92 %
PLR1	0.08	3.81 %
ANI1	0.07	3.92 %
WJD1	0.06	2.25 %
WJP1	0.05	2.19 %
KPM2	0.04	1.08 %
WHVL		0.00 %
Total	4.73	6.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	3.01	3.93 %
Fan	0.93	2.18 %
W.Heater	0.12	1.20 %
Iron	0.05	1.13 %
Total	4.10	3.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.35	3.69 %
RSP1	0.20	3.70 %
SLM2	0.18	3.45 %
SLM3	0.14	2.68 %
MCR1	0.11	2.54 %
HSR2	0.09	1.48 %
PMP1	0.08	3.36 %
BMD1	0.07	2.60 %
ERD2	0.07	0.77 %
VKL1	0.07	2.28 %
SGG1	0.06	3.17 %
TCG1	0.06	2.81 %
HRR1	0.05	2.44 %
TRM1	0.04	1.02 %
PLC1	0.04	1.45 %
HSR1	0.04	0.96 %
EPI1	0.04	0.62 %
KVP1	0.03	1.12 %
CMI1	0.02	0.57 %
DPR1	0.01	0.70 %
MTR1	0.01	0.41 %
OML1	0.01	0.33 %
APN1		0.00 %
EDP1		0.00 %
KAM1		0.00 %
PDR1		0.00 %
VPD1		0.00 %
WHKP		0.00 %
Total	4.10	3.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	1.52	5.80 %
Air-Cool	0.95	5.39 %
W.Heater	0.90	6.35 %
Iron	0.58	20.53 %
Total	3.95	5.90 %

Branch *	MTD Sales L	Brand Share %
CH03	0.20	3.70 %
CH17	0.10	3.80 %
CH34	0.10	2.90 %
CH21	0.09	1.41 %
CH44	0.07	3.97 %
CH43	0.07	1.69 %
CH24	0.07	2.13 %
CH50	0.06	1.86 %
CH33	0.05	2.33 %
CH31	0.03	3.40 %
CH36	0.02	1.49 %
CH51	0.01	2.93 %
CH01		0.00 %
CH32		0.00 %
Total	3.95	5.90 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	2.15	2.82 %
Iron	0.63	16.55 %
Air-Cool	0.58	2.74 %
W.Heater	0.53	2.00 %
Total	3.90	2.84 %

Branch *	MTD Sales L	Brand Share %
CH05	0.26	3.11 %
CH19	0.19	4.02 %
CH25	0.13	3.62 %
AVD1	0.09	3.83 %
CH45	0.09	2.62 %
CGL1	0.07	2.80 %
CH26	0.06	3.55 %
CH28	0.06	1.25 %
CH35	0.05	2.77 %
TKM1	0.05	2.64 %
GUD1	0.02	0.60 %
CH38	0.02	0.69 %
SKL1	0.01	0.89 %
MRM1	0.01	0.67 %
CH48	0.01	0.40 %
KNR1	0.01	0.86 %
CH37		0.98 %
CH14		0.00 %
CH29		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	3.90	2.84 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Air-Cool	2.29	4.49 %
Iron	0.66	17.30 %
Fan	0.65	1.96 %
Total	3.61	3.59 %

Branch *	MTD Sales L	Brand Share %
TRY4	0.21	3.23 %
MVM1	0.16	2.79 %
TYR1	0.14	2.31 %
PBR2	0.08	1.02 %
MDI1	0.07	2.44 %
TVR1	0.07	3.07 %
PTK1	0.05	2.17 %
JKM1	0.05	1.69 %
AYR1	0.04	1.60 %
TRY3	0.04	0.90 %
NCK1	0.04	2.17 %
KRN1	0.03	1.05 %
MSI1	0.03	1.17 %
NGT1	0.03	0.98 %
KIK1	0.02	1.11 %
PDK1	0.01	0.78 %
APM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TTP1		0.00 %
WTRZ		0.00 %
Total	3.61	3.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Fan	1.45	7.33 %
W.Heater	0.47	6.74 %
Iron	0.42	15.46 %
Air-Cool	0.25	1.62 %
Total	2.59	5.39 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.15	2.75 %
KKI2	0.13	3.68 %
ULP1	0.09	2.69 %
PRT1	0.06	2.15 %
KLM1	0.05	3.74 %
TRK1	0.05	1.96 %
SJI2	0.04	1.41 %
KML1	0.04	2.53 %
STP1	0.03	1.28 %
VPM1		0.00 %
Total	2.59	5.39 %