



MTD Sales
163.13Lacs

Brand Share %
26.14%

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.14 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	78.46	35.93 %
Wash-Mac	36.47	20.81 %
Fridge	32.08	22.06 %
W-Purifi	4.18	24.43 %
Air-Cond	3.25	9.82 %
Speakers	3.10	29.39 %
Oven	1.69	34.96 %
Dishwash	1.48	15.85 %
EXT WNTY-HA2	1.37	33.32 %
EXT WNTY-AV	1.00	25.83 %
EXT WNTY-SA	0.03	8.52 %
Ear-Buds	0.01	0.78 %
Gift		0.62 %
Total	163.13	26.14 %

Sales Zone	MTD Sales L	Brand Share %
Syed Mudabeer	40.21	41.82 %
Syed Kabeer	36.61	23.02 %
Manoj N	36.23	23.70 %
Chandrashekhar	18.37	23.35 %
Mohammed Naveed	16.69	19.11 %
Aleem Pasha	14.86	31.77 %
Others	0.15	4.71 %
Total	163.13	26.14 %

Syed Mudabeer

Property	MTD Sales L	Brand Share %
LED TV	17.04	50.83 %
Wash-Mac	11.09	42.49 %
Fridge	7.99	36.72 %
Speakers	1.41	73.52 %
W-Purifi	1.28	46.07 %
Oven	0.54	45.08 %
Dishwash	0.42	100.00 %
EXT WNTY-HA2	0.32	57.59 %
EXT WNTY-AV	0.12	19.84 %
EXT WNTY-SA	0.01	15.68 %
Gift		0.02 %
Total	40.21	41.82 %

Branch *	MTD Sales L	Brand Share %
NGB1	0.83	19.15 %
Total	40.21	41.82 %

Syed Kabeer

Property	MTD Sales L	Brand Share %
LED TV	17.93	33.71 %
Wash-Mac	7.15	17.45 %
Fridge	6.75	19.45 %
Air-Cond	2.71	19.52 %
Speakers	0.75	27.03 %
W-Purifi	0.38	7.05 %
EXT WNTY-AV	0.37	40.05 %
Oven	0.33	29.04 %
EXT WNTY-HA2	0.23	31.48 %
Gift		1.89 %
Total	36.61	23.02 %

Branch *	MTD Sales L	Brand Share %
DEV1	7.87	24.91 %
YLK1	5.40	20.19 %
CBP1	4.73	14.62 %
HRBR	3.90	25.45 %
DBP1	2.73	23.57 %
SKN1	1.63	12.82 %
SNR1	0.90	19.64 %
Total	36.61	23.02 %

Manoj N

Property	MTD Sales L	Brand Share %
LED TV	18.28	32.57 %
Fridge	7.42	20.98 %
Wash-Mac	6.76	15.90 %
Dishwash	1.06	45.79 %
Oven	0.92	54.77 %
W-Purifi	0.85	20.31 %
Speakers	0.34	14.78 %
EXT WNTY-HA2	0.30	26.75 %
EXT WNTY-AV	0.28	23.83 %
EXT WNTY-SA	0.02	23.90 %
Ear-Buds	0.01	2.82 %
Gift		0.03 %
Total	36.23	23.70 %

Branch *	MTD Sales L	Brand Share %
KOL1	2.87	16.99 %
HGN1	2.15	20.94 %
HGS1	1.88	25.39 %
MBG1	1.21	13.63 %
HEB1	0.65	3.02 %
MRT2		0.00 %
Total	36.23	23.70 %

Chandrashekhar

Property	MTD Sales L	Brand Share %
LED TV	8.03	35.04 %
Wash-Mac	5.71	21.10 %
Fridge	3.37	18.16 %
W-Purifi	0.53	27.15 %
Speakers	0.41	37.85 %
EXT WNTY-HA2	0.21	27.10 %
EXT WNTY-AV	0.11	38.33 %
Gift		0.02 %
Total	18.37	23.35 %

Branch *	MTD Sales L	Brand Share %
TMK1	4.06	15.50 %
HES1	1.22	10.80 %
TIP1	0.75	19.08 %
Total	18.37	23.35 %

Mohammed Naveed

Property	MTD Sales L	Brand Share %
LED TV	9.50	29.93 %
Fridge	4.44	18.59 %
Wash-Mac	2.15	8.53 %
W-Purifi	0.36	28.29 %
EXT WNTY-HA2	0.16	24.45 %
EXT WNTY-AV	0.08	19.10 %
EXT WNTY-SA	0.01	5.33 %
Total	16.69	19.11 %

Branch *	MTD Sales L	Brand Share %
CTD1	3.35	12.10 %
CNP1	2.20	21.87 %
HIR1	1.74	24.16 %
CLK1	1.63	24.66 %
SMG1	1.11	10.05 %
Total	16.69	19.11 %

Aleem Pasha

Property	MTD Sales L	Brand Share %
LED TV	7.49	37.86 %
Wash-Mac	3.61	27.59 %
Fridge	2.11	22.50 %
W-Purifi	0.79	49.74 %
Air-Cond	0.53	35.22 %
EXT WNTY-HA2	0.16	51.49 %
Oven	0.11	42.98 %
EXT WNTY-AV	0.05	9.87 %
Total	14.86	31.77 %

Branch *	MTD Sales L	Brand Share %
Total	14.86	31.77 %

Others

Property	MTD Sales L	Brand Share %
Speakers	0.19	89.92 %
LED TV	0.19	17.29 %
Oven	-0.22	100.00 %
Total	0.15	4.71 %

Branch *	MTD Sales L	Brand Share %
DEFW		0.00 %
Total	0.15	4.71 %