



KL : WHIRLPOL Sales Performance 31/03/2026 8:00 AM

MTD Sales
31.39 L

Brand Share %
6.56 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	12.73	14.61 %
Air-Cond	10.48	3.08 %
Wash-Mac	8.18	15.86 %
Total	31.39	6.56 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	23.69	10.76 %
KL-NORTH	7.70	2.98 %
Total	31.39	6.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	9.57	21.71 %
Air-Cond	8.96	5.96 %
Wash-Mac	5.16	20.00 %
Total	23.69	10.76 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	23.69	10.76 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	3.16	7.35 %
Wash-Mac	3.02	11.71 %
Air-Cond	1.53	0.80 %
Total	7.70	2.98 %

Branch *	MTD Sales L	Brand Share %
KZD1	7.89	2.97 %
WHKZ	-0.19	2.68 %
Total	7.70	2.98 %