



# KL : WHIRLPOL Sales Performance 30/04/2026 8:00 AM

MTD Sales  
70.59 L

Brand Share %  
5.04 %

Information:

MTD : 01-04-2026 To 29-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	36.40	21.71 %
Air-Cond	17.88	1.56 %
Wash-Mac	16.30	18.05 %
Total	70.59	5.04 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	39.66	5.85 %
KL-NORTH	30.93	4.28 %
Total	70.59	5.04 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	22.18	29.82 %
Air-Cond	10.00	1.76 %
Wash-Mac	7.47	20.44 %
Total	39.66	5.85 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	39.66	5.85 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	14.22	15.25 %
Wash-Mac	8.83	16.43 %
Air-Cond	7.88	1.37 %
Total	30.93	4.28 %

Branch *	MTD Sales L	Brand Share %
KZD1	31.58	4.31 %
Total	30.93	4.28 %