



# KL : WHIRLPOL Sales Performance 30/03/2026 8:00 AM

MTD Sales  
30.09 L

Brand Share %  
6.54 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.75	14.08 %
Air-Cond	10.48	3.20 %
Wash-Mac	7.86	15.92 %
<b>Total</b>	<b>30.09</b>	<b>6.54 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	22.73	10.75 %
KL-NORTH	7.36	2.96 %
<b>Total</b>	<b>30.09</b>	<b>6.54 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	8.96	6.18 %
Fridge	8.74	21.00 %
Wash-Mac	5.03	20.28 %
<b>Total</b>	<b>22.73</b>	<b>10.75 %</b>

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
<b>Total</b>	<b>22.73</b>	<b>10.75 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	3.01	7.19 %
Wash-Mac	2.83	11.53 %
Air-Cond	1.53	0.84 %
<b>Total</b>	<b>7.36</b>	<b>2.96 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	7.55	2.96 %
WHKZ	-0.19	2.77 %
<b>Total</b>	<b>7.36</b>	<b>2.96 %</b>