



# KL : WHIRLPOL Sales Performance 29/05/2026 8:00 AM

MTD Sales  
52.11 L

Brand Share %  
8.26 %

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.05	17.13 %
Wash-Mac	17.35	15.30 %
Air-Cond	4.70	1.38 %
<b>Total</b>	<b>52.11</b>	<b>8.26 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	29.96	10.70 %
KL-NORTH	22.14	6.32 %
<b>Total</b>	<b>52.11</b>	<b>8.26 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	19.84	27.89 %
Wash-Mac	9.32	20.49 %
Air-Cond	0.81	0.50 %
<b>Total</b>	<b>29.96</b>	<b>10.70 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>29.96</b>	<b>10.70 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	10.21	9.80 %
Wash-Mac	8.04	11.82 %
Air-Cond	3.89	2.18 %
<b>Total</b>	<b>22.14</b>	<b>6.32 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	20.57	5.63 %
WHKZ	-1.44	7.76 %
<b>Total</b>	<b>22.14</b>	<b>6.32 %</b>