



KL : WHIRLPOL Sales Performance 29/04/2026 8:01 AM

MTD Sales
65.77 L

Brand Share %
4.86 %

Information:

MTD : 01-04-2026 To 28-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	34.12	21.13 %
Wash-Mac	15.98	18.30 %
Air-Cond	15.66	1.42 %
Total	65.77	4.86 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	38.41	5.82 %
KL-NORTH	27.36	3.94 %
Total	65.77	4.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	20.66	28.69 %
Air-Cond	10.27	1.86 %
Wash-Mac	7.47	20.89 %
Total	38.41	5.82 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	38.41	5.82 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	13.45	15.04 %
Wash-Mac	8.51	16.50 %
Air-Cond	5.39	0.98 %
Total	27.36	3.94 %

Branch *	MTD Sales L	Brand Share %
KZD1	28.01	3.98 %
Total	27.36	3.94 %