



KL : WHIRLPOL Sales Performance 29/03/2026 8:00 AM

MTD Sales
29.17 L

Brand Share %
6.68 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.75	14.71 %
Air-Cond	10.00	3.23 %
Wash-Mac	7.43	15.57 %
Total	29.17	6.68 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	21.93	11.04 %
KL-NORTH	7.25	3.04 %
Total	29.17	6.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	8.74	21.88 %
Air-Cond	8.48	6.28 %
Wash-Mac	4.71	19.83 %
Total	21.93	11.04 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	21.93	11.04 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	3.01	7.54 %
Wash-Mac	2.71	11.34 %
Air-Cond	1.53	0.87 %
Total	7.25	3.04 %

Branch *	MTD Sales L	Brand Share %
KZD1	7.43	3.03 %
WHKZ	-0.19	2.77 %
Total	7.25	3.04 %