

MTD Sales
55.78 L

Brand Share %
6.16 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	28.50	11.71 %
Wash-Mac	25.06	12.83 %
Air-Cond	1.86	0.41 %
Dishwash	0.35	2.42 %
Total	55.78	6.16 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	30.72	5.58 %
KL-SOUTH	21.14	7.47 %
KL-CENTRAL	3.92	5.35 %
Total	55.78	6.16 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	17.32	14.79 %
Fridge	13.05	9.64 %
Dishwash	0.35	2.70 %
Total	30.72	5.58 %

Branch *	MTD Sales L	Brand Share %
KZD1	16.24	5.01 %
KNU1	4.68	4.00 %
KZSD	-0.41	-26.89 %
Total	30.72	5.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	12.48	13.86 %
Wash-Mac	6.80	10.34 %
Air-Cond	1.86	1.48 %
Total	21.14	7.47 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.90	3.09 %
TVSD		0.00 %
Total	21.14	7.47 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	2.98	16.47 %
Wash-Mac	0.94	7.50 %
Total	3.92	5.35 %

Branch *	MTD Sales L	Brand Share %
KOC1	3.92	5.25 %
WKOC		0.00 %
Total	3.92	5.35 %