



KL : WHIRLPOL Sales Performance 28/05/2026 8:00 AM

MTD Sales
51.60 L

Brand Share %
8.37 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	29.92	17.43 %
Wash-Mac	16.98	15.40 %
Air-Cond	4.70	1.41 %
Total	51.60	8.37 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	29.74	10.90 %
KL-NORTH	21.86	6.37 %
Total	51.60	8.37 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	19.70	28.35 %
Wash-Mac	9.22	20.80 %
Air-Cond	0.81	0.51 %
Total	29.74	10.90 %

Branch *	MTD Sales L	Brand Share %
Total	29.74	10.90 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	10.21	10.00 %
Wash-Mac	7.75	11.77 %
Air-Cond	3.89	2.22 %
Total	21.86	6.37 %

Branch *	MTD Sales L	Brand Share %
KZD1	20.28	5.66 %
WHKZ	-1.44	7.76 %
Total	21.86	6.37 %