



# KL : WHIRLPOL Sales Performance 28/04/2026 8:00 AM

MTD Sales  
63.17 L

Brand Share %  
4.88 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	33.20	21.38 %
Wash-Mac	15.61	18.62 %
Air-Cond	14.36	1.36 %
Total	63.17	4.88 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	36.80	5.78 %
KL-NORTH	26.37	4.01 %
Total	63.17	4.88 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	19.95	28.70 %
Air-Cond	9.65	1.81 %
Wash-Mac	7.20	20.61 %
Total	36.80	5.78 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	36.80	5.78 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	13.26	15.45 %
Wash-Mac	8.41	17.21 %
Air-Cond	4.70	0.90 %
Total	26.37	4.01 %

Branch *	MTD Sales L	Brand Share %
KZD1	27.01	4.06 %
Total	26.37	4.01 %