

MTD Sales
50.75 L

Brand Share %
6.15 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	25.63	11.78 %
Wash-Mac	22.89	13.25 %
Air-Cond	1.86	0.44 %
Dishwash	0.35	2.59 %
Total	50.75	6.15 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	27.76	5.52 %
KL-SOUTH	20.32	7.77 %
KL-CENTRAL	2.67	4.42 %
Total	50.75	6.15 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	15.59	14.95 %
Fridge	11.82	9.70 %
Dishwash	0.35	2.92 %
Total	27.76	5.52 %

Branch *	MTD Sales L	Brand Share %
KZD1	15.27	5.09 %
KNU1	3.10	3.02 %
KZSD	-0.41	-26.89 %
Total	27.76	5.52 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	12.09	14.61 %
Wash-Mac	6.36	10.79 %
Air-Cond	1.86	1.56 %
Total	20.32	7.77 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.73	3.16 %
TVSD		0.00 %
Total	20.32	7.77 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.73	13.28 %
Wash-Mac	0.94	9.92 %
Total	2.67	4.42 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.67	4.31 %
WKOC		0.00 %
Total	2.67	4.42 %