



KL : WHIRLPOL Sales Performance 27/05/2026 8:00 AM

MTD Sales
49.99 L

Brand Share %
8.30 %

Information:

MTD : 01-05-2026 To 26-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	28.86	17.44 %
Wash-Mac	16.72	15.49 %
Air-Cond	4.42	1.34 %
Total	49.99	8.30 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	28.39	10.71 %
KL-NORTH	21.60	6.40 %
Total	49.99	8.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	18.64	28.11 %
Wash-Mac	9.22	21.21 %
Air-Cond	0.53	0.34 %
Total	28.39	10.71 %

Branch *	MTD Sales L	Brand Share %
Total	28.39	10.71 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	10.21	10.30 %
Wash-Mac	7.49	11.63 %
Air-Cond	3.89	2.24 %
Total	21.60	6.40 %

Branch *	MTD Sales L	Brand Share %
KZD1	20.02	5.70 %
WHKZ	-1.44	8.24 %
Total	21.60	6.40 %