



# KL : WHIRLPOL Sales Performance 27/04/2026 8:00 AM

MTD Sales  
59.61 L

Brand Share %  
4.81 %

Information:

MTD : 01-04-2026 To 26-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	31.59	20.96 %
Wash-Mac	14.91	18.20 %
Air-Cond	13.12	1.30 %
Total	59.61	4.81 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	33.75	5.50 %
KL-NORTH	25.86	4.13 %
Total	59.61	4.81 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	18.49	26.91 %
Air-Cond	8.41	1.65 %
Wash-Mac	6.85	20.15 %
Total	33.75	5.50 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	33.75	5.50 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	13.10	15.97 %
Wash-Mac	8.06	16.82 %
Air-Cond	4.70	0.95 %
Total	25.86	4.13 %

Branch *	MTD Sales L	Brand Share %
KZD1	26.51	4.18 %
Total	25.86	4.13 %