



KL : WHIRLPOL Sales Performance 27/03/2026 8:00 AM

MTD Sales
26.71 L

Brand Share %
6.91 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.27	15.21 %
Air-Cond	8.76	3.26 %
Wash-Mac	6.68	15.28 %
Total	26.71	6.91 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	20.24	11.42 %
KL-NORTH	6.48	3.10 %
Total	26.71	6.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	8.43	22.66 %
Air-Cond	7.23	6.14 %
Wash-Mac	4.57	20.72 %
Total	20.24	11.42 %

Branch *	MTD Sales L	Brand Share %
WHTM		0.00 %
WTVP		0.00 %
Total	20.24	11.42 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	2.84	7.70 %
Wash-Mac	2.11	9.74 %
Air-Cond	1.53	1.01 %
Total	6.48	3.10 %

Branch *	MTD Sales L	Brand Share %
KZD1	6.48	3.01 %
WHKZ		0.00 %
Total	6.48	3.10 %