

MTD Sales
44.75 L

Brand Share %
6.12 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	22.71	11.96 %
Wash-Mac	19.82	13.06 %
Air-Cond	1.86	0.49 %
Dishwash	0.35	3.24 %
Total	44.75	6.12 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	24.99	5.43 %
KL-SOUTH	18.29	8.26 %
KL-CENTRAL	1.47	2.98 %
Total	44.75	6.12 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	14.10	14.96 %
Fridge	10.53	9.52 %
Dishwash	0.35	3.59 %
Total	24.99	5.43 %

Branch *	MTD Sales L	Brand Share %
KZD1	14.70	5.05 %
KNU1	2.10	2.51 %
KZSD	-0.41	-32.92 %
Total	24.99	5.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	11.16	15.99 %
Wash-Mac	5.27	10.50 %
Air-Cond	1.86	1.84 %
Total	18.29	8.26 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.61	3.30 %
TVSD		0.00 %
Total	18.29	8.26 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.03	10.75 %
Wash-Mac	0.44	6.12 %
Total	1.47	2.98 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.47	2.94 %
WKOC		0.00 %
Total	1.47	2.98 %