



# KL : WHIRLPOL Sales Performance 26/05/2026 8:00 AM

MTD Sales  
48.92 L

Brand Share %  
8.39 %

Information:

MTD : 01-05-2026 To 25-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	27.88	17.62 %
Wash-Mac	16.63	15.92 %
Air-Cond	4.42	1.38 %
<b>Total</b>	<b>48.92</b>	<b>8.39 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	28.04	10.91 %
KL-NORTH	20.89	6.40 %
<b>Total</b>	<b>48.92</b>	<b>8.39 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	18.29	28.73 %
Wash-Mac	9.22	22.03 %
Air-Cond	0.53	0.35 %
<b>Total</b>	<b>28.04</b>	<b>10.91 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>28.04</b>	<b>10.91 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	9.59	10.14 %
Wash-Mac	7.40	11.83 %
Air-Cond	3.89	2.30 %
<b>Total</b>	<b>20.89</b>	<b>6.40 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	19.08	5.66 %
<b>Total</b>	<b>20.89</b>	<b>6.40 %</b>