



# KL : WHIRLPOL Sales Performance 26/04/2026 8:00 AM

MTD Sales  
57.00 L

Brand Share %  
4.79 %

Information:

MTD : 01-04-2026 To 25-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **4.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	30.43	20.85 %
Wash-Mac	14.15	17.92 %
Air-Cond	12.43	1.29 %
Total	57.00	4.79 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	32.30	5.44 %
KL-NORTH	24.70	4.15 %
Total	57.00	4.79 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	17.73	26.53 %
Air-Cond	8.18	1.66 %
Wash-Mac	6.39	19.61 %
Total	32.30	5.44 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	32.30	5.44 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	12.70	16.05 %
Wash-Mac	7.76	16.74 %
Air-Cond	4.24	0.90 %
Total	24.70	4.15 %

Branch *	MTD Sales L	Brand Share %
KZD1	25.35	4.20 %
Total	24.70	4.15 %