



KL : WHIRLPOL Sales Performance 26/03/2026 8:00 AM

MTD Sales
25.18 L

Brand Share %
7.02 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.04	15.52 %
Air-Cond	7.60	3.09 %
Wash-Mac	6.53	15.66 %
Total	25.18	7.02 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	18.70	11.25 %
KL-NORTH	6.48	3.37 %
Total	25.18	7.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	8.20	22.44 %
Air-Cond	6.08	5.63 %
Wash-Mac	4.42	20.32 %
Total	18.70	11.25 %

Branch *	MTD Sales L	Brand Share %
WHTM		0.00 %
WTVP		0.00 %
Total	18.70	11.25 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	2.84	8.21 %
Wash-Mac	2.11	10.58 %
Air-Cond	1.53	1.11 %
Total	6.48	3.37 %

Branch *	MTD Sales L	Brand Share %
KZD1	6.48	3.27 %
WHKZ		0.00 %
Total	6.48	3.37 %