



KL : WHIRLPOL Sales Performance 25/05/2026 8:00 AM

MTD Sales
47.30 L

Brand Share %
8.35 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.75	17.69 %
Wash-Mac	16.14	16.01 %
Air-Cond	4.42	1.40 %
Total	47.30	8.35 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	27.12	10.74 %
KL-NORTH	20.18	6.42 %
Total	47.30	8.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	17.37	28.28 %
Wash-Mac	9.22	22.40 %
Air-Cond	0.53	0.35 %
Total	27.12	10.74 %

Branch *	MTD Sales L	Brand Share %
Total	27.12	10.74 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	9.38	10.45 %
Wash-Mac	6.91	11.59 %
Air-Cond	3.89	2.36 %
Total	20.18	6.42 %

Branch *	MTD Sales L	Brand Share %
KZD1	18.38	5.66 %
Total	20.18	6.42 %