



KL : WHIRLPOL Sales Performance 25/04/2026 8:00 AM

MTD Sales
54.20 L

Brand Share %
4.71 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	29.39	20.60 %
Wash-Mac	13.36	17.51 %
Air-Cond	11.45	1.23 %
Total	54.20	4.71 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	30.59	5.31 %
KL-NORTH	23.60	4.11 %
Total	54.20	4.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	16.95	26.15 %
Air-Cond	7.44	1.55 %
Wash-Mac	6.21	19.73 %
Total	30.59	5.31 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	30.59	5.31 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	12.44	15.98 %
Wash-Mac	7.16	15.95 %
Air-Cond	4.01	0.89 %
Total	23.60	4.11 %

Branch *	MTD Sales L	Brand Share %
KZD1	24.25	4.16 %
Total	23.60	4.11 %