



KL : WHIRLPOL Sales Performance 25/03/2026 8:00 AM

MTD Sales
23.99 L

Brand Share %
7.16 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	10.17	15.16 %
Air-Cond	7.60	3.32 %
Wash-Mac	6.22	15.87 %
Total	23.99	7.16 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	17.95	11.59 %
KL-NORTH	6.04	3.35 %
Total	23.99	7.16 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.77	22.35 %
Air-Cond	6.08	6.14 %
Wash-Mac	4.11	19.45 %
Total	17.95	11.59 %

Branch *	MTD Sales L	Brand Share %
WHTM		0.00 %
WTVP		0.00 %
Total	17.95	11.59 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	2.40	7.43 %
Wash-Mac	2.11	11.68 %
Air-Cond	1.53	1.17 %
Total	6.04	3.35 %

Branch *	MTD Sales L	Brand Share %
KZD1	6.04	3.25 %
WHKZ		0.00 %
Total	6.04	3.35 %