



KL : WHIRLPOL Sales Performance 24/05/2026 8:00 AM

MTD Sales
45.60 L

Brand Share %
8.30 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	26.06	17.88 %
Wash-Mac	15.13	15.68 %
Air-Cond	4.42	1.44 %
Total	45.60	8.30 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	26.26	10.74 %
KL-NORTH	19.34	6.34 %
Total	45.60	8.30 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	16.90	28.94 %
Wash-Mac	8.83	22.21 %
Air-Cond	0.53	0.36 %
Total	26.26	10.74 %

Branch *	MTD Sales L	Brand Share %
Total	26.26	10.74 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	9.16	10.48 %
Wash-Mac	6.30	11.10 %
Air-Cond	3.89	2.42 %
Total	19.34	6.34 %

Branch *	MTD Sales L	Brand Share %
KZD1	17.54	5.56 %
Total	19.34	6.34 %