



KL : WHIRLPOL Sales Performance 24/04/2026 8:00 AM

MTD Sales
51.57 L

Brand Share %
4.66 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	29.42	21.05 %
Wash-Mac	12.63	17.33 %
Air-Cond	9.52	1.07 %
Total	51.57	4.66 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	29.27	5.22 %
KL-NORTH	22.30	4.09 %
Total	51.57	4.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	17.18	26.71 %
Wash-Mac	6.11	19.48 %
Air-Cond	5.98	1.29 %
Total	29.27	5.22 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.62	4.51 %
TVSD		0.00 %
WHTM	-0.14	1.80 %
Total	29.27	5.22 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	12.24	16.23 %
Wash-Mac	6.52	15.70 %
Air-Cond	3.54	0.82 %
Total	22.30	4.09 %

Branch *	MTD Sales L	Brand Share %
KZD1	22.94	4.14 %
Total	22.30	4.09 %