



KL : WHIRLPOL Sales Performance 24/03/2026 8:00 AM

MTD Sales
22.33 L

Brand Share %
7.23 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	9.46	15.45 %
Air-Cond	7.13	3.38 %
Wash-Mac	5.74	15.52 %
Total	22.33	7.23 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	16.71	11.82 %
KL-NORTH	5.62	3.36 %
Total	22.33	7.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.29	22.40 %
Air-Cond	5.60	6.31 %
Wash-Mac	3.81	19.07 %
Total	16.71	11.82 %

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
Total	16.71	11.82 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	2.17	7.56 %
Wash-Mac	1.93	11.33 %
Air-Cond	1.53	1.25 %
Total	5.62	3.36 %

Branch *	MTD Sales L	Brand Share %
KZD1	5.62	3.26 %
WHKZ		0.00 %
Total	5.62	3.36 %