



# KL : WHIRLPOL Sales Performance 23/05/2026 8:00 AM

MTD Sales  
43.87 L

Brand Share %  
8.29 %

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **8.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	25.14	17.78 %
Wash-Mac	14.31	15.68 %
Air-Cond	4.42	1.49 %
Total	43.87	8.29 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	25.30	10.76 %
KL-NORTH	18.57	6.31 %
Total	43.87	8.29 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	16.56	29.28 %
Wash-Mac	8.22	21.84 %
Air-Cond	0.53	0.37 %
Total	25.30	10.76 %

Branch *	MTD Sales L	Brand Share %
Total	25.30	10.76 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	8.58	10.11 %
Wash-Mac	6.09	11.36 %
Air-Cond	3.89	2.50 %
Total	18.57	6.31 %

Branch *	MTD Sales L	Brand Share %
KZD1	16.76	5.50 %
Total	18.57	6.31 %