



KL : WHIRLPOL Sales Performance 23/04/2026 8:00 AM

MTD Sales
48.76 L

Brand Share %
4.65 %

Information:

MTD : 01-04-2026 To 22-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **4.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	27.67	21.06 %
Wash-Mac	12.27	17.60 %
Air-Cond	8.82	1.04 %
Total	48.76	4.65 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	27.41	5.11 %
KL-NORTH	21.35	4.17 %
Total	48.76	4.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	15.70	25.82 %
Wash-Mac	5.97	19.65 %
Air-Cond	5.74	1.29 %
Total	27.41	5.11 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.37	4.54 %
TVSD		0.00 %
WHTM	-0.14	2.10 %
Total	27.41	5.11 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	11.97	16.96 %
Wash-Mac	6.30	16.02 %
Air-Cond	3.08	0.77 %
Total	21.35	4.17 %

Branch *	MTD Sales L	Brand Share %
KZD1	22.00	4.23 %
Total	21.35	4.17 %