



# KL : WHIRLPOL Sales Performance 23/03/2026 8:00 AM

MTD Sales  
21.75 L

Brand Share %  
7.39 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **7.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	9.26	15.87 %
Air-Cond	6.92	3.46 %
Wash-Mac	5.57	15.27 %
<b>Total</b>	<b>21.75</b>	<b>7.39 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	16.41	12.44 %
KL-NORTH	5.34	3.28 %
<b>Total</b>	<b>21.75</b>	<b>7.39 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	7.29	24.34 %
Air-Cond	5.39	6.55 %
Wash-Mac	3.73	18.98 %
<b>Total</b>	<b>16.41</b>	<b>12.44 %</b>

Branch *	MTD Sales L	Brand Share %
WTVP		0.00 %
<b>Total</b>	<b>16.41</b>	<b>12.44 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.97	6.94 %
Wash-Mac	1.84	10.94 %
Air-Cond	1.53	1.30 %
<b>Total</b>	<b>5.34</b>	<b>3.28 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	5.34	3.20 %
WHKZ		0.00 %
<b>Total</b>	<b>5.34</b>	<b>3.28 %</b>